

RESOLUTION NUMBER R- 298272

ADOPTED ON AUG 04 2003

WHEREAS, the first CityFest was held on August 26th, 1984, at Fifth Avenue and University Avenue, for the purpose of re-lighting the Hillcrest sign, and attracted a crowd of 5,000 people; and

WHEREAS, CityFest was founded by Donna McLoughlin, Tony Kopas, and Gene Coster; and

WHEREAS, successive chairpersons have been Carol Arko, Celeste Asaro, Cindy Lehman, Gina Kakos, and Hulda "Sissy" Isham, the current chairperson; and

WHEREAS, over 100 volunteers from the community are needed to put on the event each year; and

WHEREAS, CityFest is held on the second Sunday in August of each year on Fifth Avenue in order to raise funds for community improvements and to commemorate the re-lighting of the Hillcrest sign; and


WHEREAS, funds raised by CityFest have contributed to civic improvements, including the replacement of Fifth Avenue sidewalks, lighting of the ficus trees along Fifth Avenue, the Business Ambassadors program, two public art projects, re-painting of the Hillcrest sign, and the watering and landscape maintenance of 99 trees in the community; and

WHEREAS, the annual attendance of 140,000 people makes CityFest the largest single-day outdoor street festival in Southern California; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the citizens of San Diego, does hereby commend CityFest for its contribution to civic improvement and pride, and congratulates the organizers on the 20th anniversary of this event.

BE IT FURTHER RESOLVED that August 10, 2003, be and is hereby proclaimed to be "CITYFEST 20TH ANNIVERSARY DAY" in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By 

Lisa A. Foster
Deputy City Attorney

LAF:jab
7/23/03
Or.Dept:CouncilDist.3
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