RESOLUTION NUMBER R- 298680

ADOPTED ON DEC 0 2 2003

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO APPROVING THE PETCO PARK COMPREHSENISVE SIGN PLAN.

WHEREAS, the San Diego Padres, LP, has filed an application for the Petco Park

Comprehensive Sign Plan to establish criteria for signs on the exterior of the Ballpark and on the entry gates generally bounded by J Street, 7th and 10th Avenues, Tony Gwynn Way, and Park

Boulevard in the East Village District of the Centre City Community Plan Area; and

WHEREAS, the Council of the City of San Diego has previously certified the final Supplemental Environmental Impact Report [SEIR] to the Final Master Environmental Impact Report [MEIR] for the Centre City Redevelopment Project for the Ballpark and Ancillary Development Projects and Associated Plan Amendments on October 26, 1999, and this SEIR served as a Project EIR for the "Ballpark Project," which included evaluation of potential signs for he Ballpark; and

WHEREAS, on November 20, 2003, the Planning Commission held a duly noticed public hearing and considered the Sign Plan, including a staff report and recommendation and public testimony, and made a recommendation to the City Council; and

WHEREAS, on December 2, 2003, the City Council held a duly noticed public hearing and considered the Sign Plan, including a staff report and recommendation and public testimony; NOW THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego as follows:

- 1. The proposed Petco Park Comprehensive Sign Plan establishes guidelines for signs on the exterior of the Ballpark and entry gates consistent with the City of San Diego Land Development Code.
- 2. The City Council hereby approves the Petco Park Comprehensive Sign Plan as outlined in Exhibit A.

APPROVED: CASEY GWINN, City Attorney

By<u>:</u>

Douglas K. Humphreys
Deputy City Attorney

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