

RESOLUTION NUMBER R- 298695

ADOPTED ON DEC 08 2003

WHEREAS, Qualcomm Stadium fees for renting the Stadium and special event parking [Fees] were last revised on January 1, 2004; and

WHEREAS, these Fees are reviewed periodically to determine the appropriateness of the Fees, to generate additional revenues to cover increases in maintenance costs and other costs of providing services, and to keep the Fees in line with other facilities in California; and

WHEREAS, a survey of other facilities in California was conducted that indicated that the Fees are equal to or lower than fees charged by other facilities; and

WHEREAS, of the twenty-two Fees on the Qualcomm Stadium fee schedule, it is proposed that twelve of the Fees [New Fees] be increased; and

WHEREAS, ten days prior to the public hearing, a notice was published regarding the New Fees and was made available to the public that included a detailed explanation of the proposed revisions to the Fees to be considered at the public hearing; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the New Fees shall be revised as set forth in the Qualcomm Fee Schedule attached hereto as Exhibit A.

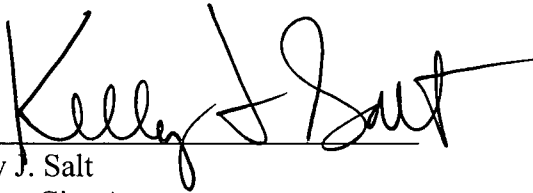
BE IT FURTHER RESOLVED, that the City Manager is hereby authorized to partially waive or increase such New Fees for one-time events.

BE IT FURTHER RESOLVED, that the City Clerk is hereby directed to amend the City Ratebook to include the New Fees.

BE IT FURTHER RESOLVED, that the Fees will become effective January 1, 2004.

APPROVED: CASEY GWINN, City Attorney

By



Kelly J. Salt
Deputy City Attorney

KJS:pev:lc
11/21/03
Or.Dept: Stadium
R-2004-585

EXHIBIT A

QUALCOMM Stadium Fee Schedule

TYPE OF EVENTS/ACTIVITY	CURRENT RENTAL RATES	PROPOSED RENTAL RATES
<i>FIELD ORIENTED EVENT USING STADIUM STRUCTURE AND SEATING AREAS</i>		
Non-profit event or use of the Stadium not open to the general public.	\$8,500/day or 10% of gross ticket sales, whichever is greater, plus actual costs of service.	\$10,000/day or 10% of gross ticket sales, whichever is greater, plus actual costs of service.
<i>PLAZA/CONCOURSE ORIENTED EVENT</i>		
Non-profit event.	\$1,500/day or 10% of gross admission sales, whichever is greater plus cost of services.	\$2,000/day or 10% of gross admission sales, whichever is greater plus cost of services.
Commercial event.	\$4,000/day or 10% of gross admission sales, whichever is greater, plus cost of services.	\$5,000/day or 10% of gross admission sales, whichever is greater, plus cost of services.
<i>PARKING LOT ORIENTED EVENT</i>		
Non-profit weekend (Sat.-Sun.) event.	\$1,250/day/quadrant or 10% of gross admission sales, whichever is greater.	\$1,500/day/quadrant or 10% of gross admission sales, whichever is greater.
Commercial weekday (Mon.-Fri.) events not open to the general public.	\$1,250/day/quadrant.	\$1,500/day/quadrant.
Commercial weekend (Sat.-Sun.) events not open to the general public.	\$1,500/day/quadrant.	\$2,000/day/quadrant.
Commercial weekday (Mon.-Fri.) event.	\$1,500/day/quadrant or 10% of gross admission sales, whichever is greater.	\$2,000/day/quadrant or 10% of gross admission sales, whichever is greater.
Commercial weekday (Sat.-Sun.) event.	\$3,500/day/quadrant or 10% of gross admission sales, whichever is greater.	\$4,000/day/quadrant or 10% of gross admission sales, whichever is greater.
Set-up and Move-out days.	Set-up and move-out dates shall be charged at 50% of the appropriate rental rate, except events of more than one day shall be given one free set-up and one free move-out day.	Set-up and move-out dates shall be charged at 50% of the appropriate rental rate.

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<i>PARKING RATES</i>		
Special Events inside Stadium.	\$7-\$8 for cars, \$14-16 for limousines and recreational vehicles over 20 feet, \$20 for commercial buses.	\$8-\$10 for cars, \$16-20 for limousines and recreational vehicles over 20 feet. \$20 for commercial buses. Parking fees depending upon the event.
Parking lot events.	Option to charge \$3.00 to \$6.00/per depending upon type of event.	Option to charge \$3.00 to \$8.00/per depending upon type of event.
<i>MISCELLANEOUS</i>		
Television fees for use of cables and electric power.	\$800 first day and \$500 for each additional day.	\$1,000 first day and \$500 for each additional day.

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