

RESOLUTION NUMBER R- 298718

ADOPTED ON DEC 08 2003

WHEREAS, the BID Council administers the Small Business Enhancement funds under contract with the City of San Diego, is the coordinating Council for San Diego's seventeen BIDs, and assists in the development and dissemination of information, resources, and expertise to its member Business Improvement Districts; and

WHEREAS, the BID Council formed the City Care Benefits Trust to provide low cost health, dental, and vision insurance to over 210,000 San Diego small business employees; and the BID Council has spearheaded efforts to meet the city and state un-reinforced masonry requirements by exploring new technologies, financing options, and group contracting; and

WHEREAS, the BID Council awards \$100,000 in annual grants to small business associations outside traditional Business Improvement Districts; and the BID Council is producing an online small business directory listing all of San Diego's 70,000 small businesses for public access; and

WHEREAS, the BID Council has planted 350 trees in business districts, administered the placement of Super Bowl XXXVII banners citywide during the recent Super Bowl game, helped reform the City Heights and Mission Hills Business Improvement District (BID) programs, and established the Public Right of Way (PROW) Program to regulate signage, merchandise, and seating in front of small businesses; and

WHEREAS, the BID Council has increased the capacity for BIDs to participate in real estate development, implemented a uniform accounting system for BIDs, manages the


improvement of storefront facades in City Heights, provides free equipment rental for city special events, offers small businesses free SCORE training workshops, and is developing a corporate sponsorship packet to attract an additional \$1,000,000 in corporate contributions to San Diego special events; and

WHEREAS, the BID Council has successfully advocated on behalf of and achieved recognition for small business issues with city and state elected officials, city staff, and work groups such as Community and Economic Development, Office of Small Business, Office of Special Events, Neighborhood Code Compliance, Development Services, and the Commission for Arts and Culture; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the citizens and small businesses of San Diego, does hereby recognize the exceptional contributions that the San Diego Business Improvement District Council has made to progress the business and social climate in the San Diego region.

BE IT FURTHER RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby proclaim December 8, 2003, to be **“SAN DIEGO BUSINESS IMPROVEMENT DISTRICT COUNCIL DAY”** in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By 
Lisa A. Foster
Deputy City Attorney

LAF:jab
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