

RESOLUTION NUMBER R- 299029

ADOPTED ON MAR 30 2004

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO MAKING CERTAIN FINDINGS WITH RESPECT TO THE MIDWAY TREE PLANTING PROJECT FOR THE NORTH BAY REDEVELOPMENT PROJECT AREA

WHEREAS, the Redevelopment Agency of the City of San Diego [Agency] is engaged in activities necessary to carry out and implement the Redevelopment Plan for The North Bay Project Area [Project Area]; and

WHEREAS, the Agency proposes to contribute up to \$50,000 from the Series 2000 North Bay Redevelopment Bond Proceeds to assist in implementing the Midway Tree Planting Project [Project];

WHEREAS, the Project will assist in meeting the goals and objectives stated in the Second Five-Year Implementation Plan to “improve, promote, and preserve the positive neighborhood characteristics in North Bay, while correcting physical and economic deficiencies in the community;” and

WHEREAS, the Project will help create a sense of place, a destination for businesses and consumers by redefining the image of the community; and

WHEREAS, the Project will provide for a safer and more pleasant environment for pedestrians and users of public transit; and

WHEREAS, the Project will provide new trees and help unify the existing tree streetscape and demonstrate to visitors that the area surrounding the Midway/Sports Arena is home to businesses that take pride in their community. Furthermore, the Project will assist in

strengthening the economic viability of the adjacent commercial district by providing an incentive for private investment and improved maintenance in the surrounding area; and

WHEREAS, the Business Improvement District Council proposes to contribute up to \$10,000 to assist in the implementation of the Project and fund future tree maintenance activities; and

WHEREAS, the North Bay Business Association proposes to contribute up to \$6,000 to the Business Improvement District Council to be used to assist in funding the Project; and

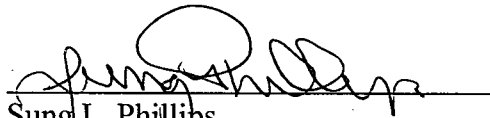
NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. The Council finds and determines that the implementation of the Midway Tree Planting Project in the Midway Area, for which the Agency proposes to contribute funding, is of benefit to the North Bay Redevelopment Project; that no other reasonable means of financing the Project is available to the community; that the Project will assist in the elimination of one or more blighting conditions inside the Project Area; and that the Project is consistent with the Second Five-Year Implementation Plan adopted pursuant to California Health and Safety Code section 33490.

APPROVED: CASEY GWINN, City Attorney

By


Sung L. Phillips
Deputy City Attorney

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