

RESOLUTION NUMBER R- 299148

ADOPTED ON MAY 04 2004

WHEREAS, the GREATER SAN DIEGO BUSINESS ASSOCIATION (GSDBA) was founded in May of 1979 by a core group of dedicated and devoted San Diego entrepreneurs as a non-profit organization to represent San Diego's growing landscape of gay-owned businesses, thus joining the ranks of numerous other grassroots organizations being formed around that same time which sought to give a voice to gays and lesbians on a variety of social and political issues; and

WHEREAS, the mission of the GREATER SAN DIEGO BUSINESS ASSOCIATION, which serves as the lesbian, gay, bisexual, and transgender (LGBT) community's supportive Chamber of Commerce, is to promote the business viability, growth, and success of its members; and

WHEREAS, throughout its 25-year history, the GREATER SAN DIEGO BUSINESS ASSOCIATION has been dedicated to building strength and prosperity in the LGBT business community and providing essential support for its LGBT and gay-friendly business owners and corporate professional members; and

WHEREAS, with more than 650 small business and professional members, the GREATER SAN DIEGO BUSINESS ASSOCIATION is one of the largest minority chambers in the country and the third largest chamber of its kind in the nation, with a membership that represents a wide range of professions, including medicine, science, finance, industry, real estate, law, advertising, public relations, fundraising, public administration, the arts, and diverse services and products; and

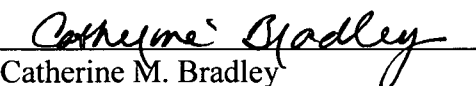
WHEREAS, the GREATER SAN DIEGO BUSINESS ASSOCIATION produces a monthly newsletter and an annual directory; hosts an annual Marketing and Business Expo and regular business luncheons and dinners featuring prominent speakers; sponsors monthly mixers for meeting other GSDBA members and networking; and facilitates six weekly Business Networking Groups which offer support for members who wish to aggressively market their businesses and services; and

WHEREAS, on April 29th, the GREATER SAN DIEGO BUSINESS ASSOCIATION will host its second annual Gay and Lesbian Business and Marketing Expo at the Town and Country Resort and Convention Center in Mission Valley, providing the perfect public venue to celebrate and honor the contributions of the GSDBA over the past quarter century with a special council resolution; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the citizens of San Diego, does hereby recognize the 25th anniversary of the GREATER SAN DIEGO BUSINESS ASSOCIATION, and commends the association for its outstanding service to increase the visibility, growth, and success of LGBT-owned and LGBT-friendly businesses in the San Diego region.

BE IT FURTHER RESOLVED, that April 29, 2004, be and is hereby proclaimed to be, **"GREATER SAN DIEGO BUSINESS ASSOCIATION 25TH ANNIVERSARY DAY"** in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By 
Catherine M. Bradley
Deputy City Attorney

CMB:jab
04/22/2004
Or.Dept: Mayor&Council-Atkins
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