

RESOLUTION NUMBER R- 299280

ADOPTED ON JUN 07 2004

WHEREAS, since its inception, the Suzuki Rock 'n' Roll Marathon has been considered one of America's most outstanding, fastest, and innovative marathons; and

WHEREAS, as one of San Diego's premiere athletic and entertainment events, this year's seventh annual Suzuki Rock 'n' Roll Marathon will feature over 20,000 runners, 5,000 volunteers, 2,000 high school cheerleaders, 1,000 volunteer medical personnel, 48 live bands, and 175,000 spectators; and

WHEREAS, the Suzuki Rock 'n' Roll Marathon is the largest one-day sporting event fundraiser in the world, having raised over \$85,000,000 in seven years for its official charity, The Leukemia & Lymphoma Society, through its Team In Training program and dedicated runners; and

WHEREAS, with approximately 82% of the runners coming from outside of San Diego County, the Suzuki Rock 'n' Roll Marathon is the largest annual economic impact-generating event in San Diego, having contributed \$43.5 million in direct spending to the local economy in 2003; and

WHEREAS, the Suzuki Rock 'n' Roll Marathon course starts in historic Balboa Park, runs through the Gaslamp Quarter, downtown San Diego and Mission Valley, loops around Mission Bay, and ends at a finish line festival at the Marine Corps Recruit Depot; and

WHEREAS, the seventh annual Suzuki Rock 'n' Roll Marathon, as the largest running event in San Diego, and the fourth largest marathon in the United States, will take place on June 6, 2004; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize the organizers, many volunteers, sponsors, and participants of the Suzuki Rock 'n' Roll Marathon for their dedication to promote an active, healthy lifestyle and to help support the dedicated work of The Leukemia & Lymphoma Society and the fight against cancer.

BE IT FURTHER RESOLVED, that June 6, 2004, be and is hereby proclaimed to be "SUZUKI ROCK 'N' ROLL MARATHON DAY" in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By *Lisa A Foster*  
Lisa A. Foster  
Deputy City Attorney

LAF:jab  
05/27/2004  
Or.Dept: Mayor  
R-2004-1328