

RESOLUTION NUMBER R- 299319

ADOPTED ON JUN 07 2004

WHEREAS, the National Management Association [NMA] is a professional, not-for-profit association dedicated to improving the quality of leadership and management through the education and development of its 249 members; and

WHEREAS, NMA is dedicated to managerial excellence, personal and professional growth, and leadership development by instilling a strong belief in the highest standards of personal and organizational integrity and respect for the individual, as well as lifelong learning, continuous improvement, and the development of a workforce capable of sustaining a competitive posture in the global economy; and

WHEREAS, NMA believes that management is a creative, dynamic, and essential process enabling people to achieve personal and organizational objectives, and that managerial responsibility is shared among all individuals at all levels of the organization, and further that leadership is critical to management success; and

WHEREAS, NMA encourages professionalism in management by conducting over 30 annual noon-time professional development programs, promotes the American free enterprise system through a youth speech contest, and intensifies internal communication inside the organization and community involvement outside the organization; and

WHEREAS, NMA and San Diego State University entered into a partnership educating over 140 City of San Diego employees in a nine-month "Frontline Management" course; and


WHEREAS, NMA hosted two University/College Fairs for City of San Diego employees, and organized the City Employee Disaster Relief Effort, collecting over \$10,000 and thousands of household items for the 47 city employees who lost their homes in the October 2003 wildfires; and

WHEREAS, the City of San Diego Chapter of NMA has received the nationwide rating of Excellent-Superior-Outstanding which is the highest honor a Chapter can attain, third-place recognition nationwide for their newsletter, the City Scene; and third place nationwide for community involvement activities; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the citizens of San Diego, does hereby recognize that during the week of June 7 – 11, 2004, members of NMA nationwide will join together to emphasize the role of leadership and management in our society and to encourage the promotion of the American free enterprise system.

BE IT FURTHER RESOLVED, that June 7 – 11, 2004, be and is hereby proclaimed to be, “**NATIONAL MANAGEMENT ASSOCIATION WEEK**” in the City of San Diego, and individuals, industries, businesses, and professional bodies are hereby encouraged to participate in its observance.

APPROVED: CASEY GWINN, City Attorney

By 
Lisa A. Foster
Deputy City Attorney

LAF:jab
06/03/2004
Or.Dept: Council-Atkins
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