

RESOLUTION NUMBER R- 299349

ADOPTED ON JUN 15 2004

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO DECLARING ITS INTENTION TO LEVY AN ANNUAL ASSESSMENT WITHIN PREVIOUSLY ESTABLISHED BUSINESS IMPROVEMENT DISTRICTS FOR JULY 1, 2004, THROUGH JUNE 30, 2005 (FY 2005).

WHEREAS, the Council of the City of San Diego, in accordance with the Parking and Business Improvement Association Law of 1989 (Streets and Highways Code section 36500 et seq.) wishes to continue the promotional activities within existing business improvement districts (the "districts,"); NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. That the Council hereby declares its intention to levy and collect an assessment from businesses within established districts for the period of July 1, 2004, through June 30, 2005.

2. That the following districts to be assessed are:

Adams Avenue - generally from the 2400 to the 3999 block of Adams Avenue; and all adjacent side streets from the 4600 to the 4799 block.

City Heights - generally from the 3300 to the 4799 block of University Avenue; and all adjacent side streets from the 3800 to the 4099 block.

College Area - generally from the 5400 to the 7400 block of El Cajon Boulevard; adjacent streets from the 5400 to the 7400 block; and streets around San Diego State University.

Diamond - generally all that area within the diamond formed by the points: the 1900 block of Euclid Avenue to the north; the 1000 block of Euclid Avenue South to the south; the 6900 block of Imperial Avenue to the east; and the 3900 block of Market Street to the west.

Downtown - generally all that area within and bounded by First Avenue through Tenth Avenue, and E Street through Ash Street.

El Cajon Boulevard Central - generally from the 3300 to the 5399 block of El Cajon Boulevard; and adjacent side streets from 33rd Street to 47th Street between the 4200 to the 4399 block and from Euclid Avenue to Dayton Street between the 4300 and the 4499 block.

El Cajon Boulevard Gateway - generally from the 1800 to the 3299 block of El Cajon Boulevard; and all adjacent side streets from the 4200 to the 4399 block.

Gaslamp - generally from the area located between Broadway and the San Diego and Arizona East Railway right-of-way; and between Fourth Avenue and Sixth Avenue.

Hillcrest - generally from Park Boulevard to the east; Front Street to the west; Montecito Street to the north; and Upas Street to the south.

La Jolla - generally Prospect Street from the 200 to the 1445 block; Ivanhoe Avenue, Herschel Avenue, Girard Avenue, and Fay Avenue between Torrey Pines Road and Pearl Street; and from the 1100 block of Torrey Pines Road to the 400 block of Pearl Street toward La Jolla Boulevard including from the 7345 to the 7607 block of La Jolla Boulevard.

Little Italy - generally Interstate 5/Front Street to the east; West "A" Street to the south; North Harbor Drive to the west; and Laurel Street to the north.

Midway - generally Interstate 8 to the north; Interstate 5 to the east; Barnett Street on the south side along to Lytton Street on the southwest side; Leland to the west up to West Point Loma Boulevard in the northwest corner.

Mission Hills - generally Fort Stockton Drive from the 818 to the 1112 block, including side streets from Stephens Street to Albatross Street; between and including Washington Street from the 228 to the 1794 block; University Avenue from the 300 to the 1025 block; West Lewis Street from the 328 to the 1753 block; and India Street from the 3033 to the 3753 block.

North Park - generally from the 2750 to the 3299 block of University Avenue including all adjacent side streets between the 3800 and the 3900 block; Lincoln Avenue from the 2750 to the 3290 block; and North Parkway from the 2850 to the 3299 block.

Ocean Beach - generally Newport Avenue from the 4800 to the 5099 block; Narragansett Avenue, Niagara Avenue, and Santa Monica Avenue between portions of the 4700 to the 5099 block; and portions of Sunset Cliffs Boulevard, Cable Street, Bacon Street, and Abbot Street from the 1769 to the 1976 block.

Old Town - generally Rosecrans Street to the west; Pacific Highway to the south; Washington Boulevard to the east; and Interstate 5 to the north.

Pacific Beach - generally Interstate 5 to the east, Grand Avenue to the south including Ingraham Street and side streets from the 3400 block to Grand Avenue; 3999 to 5199 Mission Boulevard and side streets to the west; 700 to 1099 Turquoise Street to the northwest; and Garnet Avenue to Balboa Avenue to the north.

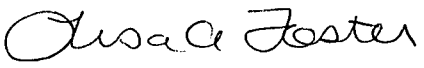
San Ysidro - generally 930 block of West San Ysidro Boulevard to the northwest; the U.S.-Mexico border to the southeast; Willow Road to the southwest; and East Beyer Boulevard to the east.

3. That a full report describing each district and activities to be undertaken, including the boundaries of the district and assessment rates during the period of July 1, 2004 through June 30, 2005, is available for review in the Office of the City Clerk.

4. That notice is hereby given that on JUN 29, 2004, at the hour 10:00 a.m. in the Council Chambers of the City Administration Building, 202 C Street, San Diego, California, is fixed as the time and place when and where any and all interested persons having a desire to be heard may appear and state their views for or against the continuance of each district or the furnishing of specific types of improvements or activities within each district.

5. That the City Clerk is hereby directed to give notice of the aforementioned hearing by publication pursuant to Streets and Highways Code section 36534(b).

APPROVED: CASEY GWINN, City Attorney

By 
Lisa A. Foster
Deputy City Attorney

LAF:jab
05/24/2004
Or.Dept: Comm.&Econ.Dev.
R-2004-1303