RESOLUTION NUMBER R-299376 ADOPTED ON JUN 2 8 2004

WHEREAS, San Diego Surf Cup is a non-profit corporation that promotes and encourages competitive youth soccer and athletics in California; and

WHEREAS, San Diego Surf Cup has provided children an opportunity to play soccer in a healthy and rewarding manner since 1981; and

WHEREAS, San Diego Surf Cup has sponsored a tournament for boys and girls in the San Diego region for twenty-three years and another girls-only tournament for ten years; and

WHEREAS, San Diego Surf Cup has become a vital instrument in promoting and supporting the economic vitality of the San Diego economy and the surrounding communities by generating more than \$17 million tourist dollars annually; and

WHEREAS, San Diego Surf Cup Days in 2003 was attended by over 120,000 people and brought over 16,000 visitors from out of town; and

WHEREAS, San Diego Surf Cup has brought international recognition to San Diego by promoting excellence in youth soccer and by bringing national attention from colleges coaches around the United States; and

WHEREAS, San Diego Surf Cup puts on exciting tournaments every year for the full enjoyment of the citizens of San Diego; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council hereby proclaims July 24-26, July 31, August 2, and November 26-28, 2004, as "SAN DIEGO SURF CUP DAYS" in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

Ву

Lisa A. Foster

Deputy City Attorney

LAF:jab 06/22/2004

Or.Dept: Council-Peters

R-2004-1420