

RESOLUTION NUMBER R- 299475

ADOPTED ON JUL 26 2004

WHEREAS, Rod Luck is one of the most recognizable, high profile, and enduring television broadcasters who has established himself as one of San Diego's most talked about media personalities; and

WHEREAS, Rod Luck has been a vital part of the KUSI News operation from its inception in 1990 and is currently the live-remote reporter for the KUSI Morning News; and

WHEREAS, he has worked in many media markets around the country including WCPX in Orlando, Florida; KYW in Philadelphia, Pennsylvania; WISN in Milwaukee, Wisconsin; as well as stations in Louisiana, Oregon, Montana, and Maryland; and

WHEREAS, he is something of a sports legend as well as a legend for his rapid-fire speech, high octane energy, and early morning consumption of Mountain Dew soft drink; and

WHEREAS, he is always active in communities and reports good news and major accomplishments in neighborhoods throughout the City of San Diego; and


WHEREAS, Rod Luck has a history of community involvement and a passion for charitable causes. He has been awarded special recognition by the Special Olympics, Big Brothers/Big Sisters, United Way, United Cerebral Palsy, and has been honored by the San Diego High School Coaches Association for his extensive coverage of high school sports;

NOW, THEREFORE,


BE IT RESOLVED, by the City Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize the many accomplishments and dedication of Rod Luck.

BE IT FURTHER RESOLVED, that July 26, 2004, be and is hereby proclaimed to be "ROD LUCK DAY" in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By 
Lisa A. Foster
Deputy City Attorney

LAF:jab
07/08/2004
Or.Dept: Council-Inzunza, Lewis, Madaffer, Maienschein
R-2005-64

 - 299475