

RESOLUTION NUMBER R- 299650

ADOPTED ON SEP 20 2004

WHEREAS, K2 Inc. is an experienced and premier sporting goods manufacturer that has been contributing to the competitive spirits in the San Diego area, with their safe and high quality sports equipment, and

WHEREAS, K2 Inc. has entered into a creative partnership with the City of San Diego to donate over 75,000 pieces of sporting goods and souvenirs to recreation centers throughout the City; and

WHEREAS, the City of San Diego will use the equipment K2 Inc. graciously donated for youth recreational programs at pools, recreation centers, and therapeutic recreation services; and

WHEREAS, K2, Inc., a locally based company, demonstrated excellent corporate citizenship in providing recreational opportunities for the youth of San Diego through their generous donation; and

WHEREAS, a portion of K2 Inc.'s donation will be used by the City of San Diego and the Police Athletic League's STAR / PAL program to provide athletic activities to youth as a valuable tool to prevent juvenile delinquency; and

WHEREAS, K2 Inc.'s gift coincides with National Physical Fitness and Sports Month, and encourages San Diego youth to exercise and live a physically fit life; and

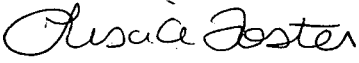
WHEREAS, the City of San Diego is extremely appreciative of the goodwill K2 Inc. has demonstrated in their donation of sporting goods to the youth of San Diego; and

WHEREAS, K2 Inc. has demonstrated such a mountain of support and promotion in all facets of sport competition throughout the City San Diego, that its size is only rivaled by the mountain which it is named after; NOW, THEREFORE,


BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, recognition of K2 Inc.'s selfless donation of sporting goods to the youth of San Diego.

BE IT FURTHER RESOLVED, that September 20, 2004, be and is hereby proclaimed to be "K2 INC. DAY" in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By   
Lisa A. Foster  
Deputy City Attorney

LAF:jab  
09/15/2004  
Or.Dept:Mayor & Council: Peters  
R-2005-293

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