

RESOLUTION NUMBER R- 299718

ADOPTED ON OCT 04 2004

WHEREAS, Roger Cazares led MAAC Project for thirty years as President/CEO where he was responsible for 350 MAAC employees with an annual operating budget of over \$14 million and accumulated over \$100 million in assets; and

WHEREAS, he served as President of the National City Chamber of Commerce from 1994 to 1995; and

WHEREAS, he served on the National Council of La Raza Board of Directors and Executive Committee for six years; and

WHEREAS, MAAC Project's North San Diego County Head Start Development schools increased from four to 17 centers which increased enrollment from 400 to 1100 children as well as increased parental participation and involvement under his leadership; and

WHEREAS, the establishment of two residential care facilities for recovering drug and alcohol dependent individuals housed at Casa de Milagros for women and Casa Nosotros for men was implemented with his direction; and

WHEREAS, he ensured MAAC's summer employment for over 1,000 South Bay youth annually, in cooperation with the Private Industry Council; and

WHEREAS, the agency provided English as a second language and government classes to over 12,000 adults in San Diego County through the Immigration Control Reform Act of 1986 for five years during his tenure; and

WHEREAS, he created and built the Housing and Community Development Department [HCD] in 1991 in which the HCD Department and its staff have developed more than 1,000 rental units of affordable housing and 12 single family homes, developed a community development strategy specifically targeting the residents of MAAC's apartment communities, and recently expanded the department to include a property management component; and

WHEREAS, under Mr. Cazares' leadership, MAAC Project has grown to be one of the premier affordable housing developers in the region; and

WHEREAS, he is an avid member of numerous local and state organizations committed to a variety of social needs such as a former member of Telecommunications Consumer Advisory Panel (TeCAP) for Pacific Bell and also on the Board of Directors for the California Community Technology Foundation (CTF), the National Alliance for Public Technology Board of Directors, Mayor of San Diego's Latino Advisory Committee, Washington Mutual's National Community Council, Union Bank of California's Community Advisory Board (CAB), Neighborhood National Bank Board of Directors, and the Paradise Valley Hospital Board of Governors; and

WHEREAS, Mr. Cazares has received a multitude of awards for his community service, such as the Hispanic Chamber of Commerce Business Leadership Award, Hispanic Heritage Local Heroes Award presented by KPBS and Union Bank of California, the United Way Ben Polak Community Service Award, the University of California at San Diego Excellence in the Community Service Award, and recipient of Reconocimiento OHTLI Community Service Award presented by the Mexican Government at the NCLR National Conference in 2000; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize and appreciate the assistance of Roger Cazares.

BE IT FURTHER RESOLVED, that October 2, 2004, be and is hereby proclaims to be **“ROGER CAZARES DAY”** in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By



Richard A. Duvernay  
Deputy City Attorney

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09/21/2004  
Or.Dept:Council-Inzunza  
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