

RESOLUTION NUMBER R- 299727

ADOPTED ON OCT 04 2004

WHEREAS, BRAVO San Diego is the premier showcase for San Diego's vibrant arts community where 72 of the City's best performing arts groups come together for one magnificent night on November 20, 2004; and

WHEREAS, BRAVO San Diego connects theatre, music, and dance companies with San Diego's corporate and private sectors to stimulate and encourage the development of funding resources and ensure the long-term stability of San Diego's arts industry. The Arts are an enriching, vital, and necessary component of our society and creating arts and business partnerships promotes investment in our arts community which yields big returns for business and our community's quality of life; and

WHEREAS, in support of the Arts, BRAVO has raised \$727,000 in five years becoming a significant funding source for San Diego's Arts community. In 2004, BRAVO San Diego will raise much-needed funds for the 72 nonprofit arts organizations appearing in the event and the BRAVO San Diego Performing Arts Fund. The fund will create a perpetual source of income to safeguard the future for organizations whose primary function is to create, perform, present, or otherwise promote theatre, music, and dance in San Diego; and

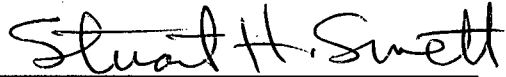
WHEREAS, San Diego producer Rob Appel, co-founder of BRAVO, has volunteered over 5,000 hours producing the magnificent night of artistic performances each year since 1999; and

WHEREAS, Rob Appel's annual volunteer effort culminates in a masterfully orchestrated, seamless performance of 1,500 performers, simultaneously staged in 17 venues at the Westgate Hotel, and recognizing the time-honored cheer that acknowledges a great performance, it is befitting of BRAVO San Diego to say "Bravo!" Rob Appel; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City Of San Diego, that this Council, for and on behalf of the Performing Arts and business communities of San Diego, does hereby recognize the exceptional contribution to the Arts that Rob Appel has devoted to BRAVO San Diego by helping to make it the premier Arts and Business event in San Diego.

BE IT FURTHER RESOLVED, that this City Council does hereby proclaim October 4, 2004, to be "**ROB APPEL BRAVO SAN DIEGO VOLUNTEER OF THE YEAR DAY**" in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By 
Stuart H. Swett
Senior Deputy City Attorney

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Or.Dept:Council-Zucchet
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