

RESOLUTION NUMBER R- 299796

ADOPTED ON NOV 08 2004

WHEREAS, Traffic Safety Awareness Day has been recognized in the City for the last five consecutive years and was founded by Dr. Sheila Sukar to help encourage safer driving and safer roads as well as educate the community of San Diego about the reality of traffic dangers; and

WHEREAS, ninety percent of the children who participated in a California Institute of Transportation Safety study did not know how to safely cross the street; and

WHEREAS, each month 1,000 people die nationally in highway accidents in which the poor condition or poor design of the road or bridge they were on was a factor in the accident that killed them; and

WHEREAS, highway investments over the last 40 years have produced a 2-for-1 health return by preventing 1,400 deaths and 50,000 injuries for every \$1 billion invested; and

WHEREAS, it is crucial to focus on the driving habits of new young drivers; of teen traffic violators surveyed, ages 15-18, 73 percent stated they had experienced some form of reckless driving first hand, including driving while intoxicated. In 1999, 8,175 15-20 year-old drivers were involved in fatal crashes, a 15 percent decrease from the 9,671 involved in 1989; and

WHEREAS, the 5th Annual Traffic Safety Awareness Day will be hosted by the Renee Eleanor Dawson Memorial Foundation, founded by Renee's parents after Renee was killed on her way home from Valley Center School in 2001; and is co-hosted by Jamie's Joy, the collective work of family and friends of Jamie Morgan Mychael Bratton-McNeeley to carry on his legacy of love, joy, peace, and connection; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby proclaim October 17, 2004, as "**TRAFFIC SAFETY AWARENESS DAY**" in the City of San Diego to honor all traffic victims by committing to safer driving.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett  
Stuart H. Swett  
Senior Deputy City Attorney

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