

RESOLUTION NUMBER R- 300395

ADOPTED ON MAY 09 2005

WHEREAS, the visitor industry supports the vital interests of San Diego by contributing to our employment, economic prosperity, and quality of life; and

WHEREAS, tourism is San Diego's third largest industry in terms of revenues generated and people employed; and

WHEREAS, 26.7 million visitors to the greater San Diego region contributed \$5.5 billion in direct visitor spending to the local economy in 2004; and

WHEREAS, those visitors provided jobs for approximately 110,000 individuals throughout the greater San Diego region; and


WHEREAS, the hospitality industry will continue to have a significant role in the future of our community and in San Diego's economic prosperity and success; and

WHEREAS, given these laudable contributions to the economic, social, and cultural well-being of the citizens of San Diego, it is fitting to recognize the importance of the visitor industry to San Diego; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize the importance of the visitor industry to San Diego's economy and quality of life.

BE IT FURTHER RESOLVED, that May 8-14, 2005, be and is hereby proclaimed to be
"TOURISM WEEK" in the City of San Diego.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By 
Stephanie Rahlfs
Deputy City Attorney

SR:jb
04/21/2005
Or.Dept:Mayor
R-2005-1101

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