

RESOLUTION NUMBER R- 300772

ADOPTED ON AUG 08 2005

WHEREAS, B.B. KING, an award-winning, prolific musician, has used his celebrity for the advancement of numerous worthwhile charities, including Photocharity in San Diego; and

WHEREAS, Photocharity is a local non-profit organization dedicated to Saving Homeless Youth Globally, one community at a time; and

WHEREAS, through his work with Photocharity, B.B. KING has been instrumental in taking action against youth homelessness by offering credibility to the organization by sharing his name recognition, creating a ripple effect with other celebrities and groups; and

WHEREAS, by signing six guitars in four years, B.B. KING has helped Photocharity raise \$35,000 to advance its mission of saving homeless youth; and

WHEREAS, the funds generated from the sale of these signed guitars will help fund Photocharity's music program which aims to empower homeless youth by building their self-esteem and allowing them to realize their hopes and dreams for the future; and

WHEREAS, B.B. KING will perform in San Diego on August 3, 2005, and deserves to be recognized for the active steps he has taken to end youth homelessness; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the citizens of San Diego, does hereby recognize B.B. KING for his many contributions to the fight against youth homelessness.

BE IT FURTHER RESOLVED, that August 3, 2005, be and is hereby proclaimed to be
"B.B. KING DAY" in the City of San Diego.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By Stephanie Rahlfs
Stephanie Rahlfs
Deputy City Attorney

SR:jb
07/29/2005
Or.Dept:Council-Atkins
R-2006-108