

RESOLUTION NUMBER R- 300859

ADOPTED ON SEP 20 2005

A RESOLUTION CONCERNING MURPHYS'
SUPERMERCADO SIDEWALK PROJECT AND THE AZALEA
PARK NEIGHBORHOOD IDENTIFICATION PROJECT.

WHEREAS, the City of San Diego is engaged in activities necessary to carry out and implement the Redevelopment Plan for the City Heights Project Area [Project]; and,

WHEREAS, the City of San Diego proposes to receive \$181,000 from the City Heights Redevelopment Tax Increment Fund No. 98200, Dept. 9823, Org. 4001, Job Order 010259, to assist in implementing the Murphy's Supermercado Sidewalk Project (\$25,000) and the Azalea Park Neighborhood Identification Project (\$156,000); and,

WHEREAS, the proposed Murphy's Supermercado Sidewalk Project and Azalea Park Neighborhood Identification Project will assist in meeting the goals and objectives stated in the "Third IMPLEMENTATION PLAN (Fiscal Year 2005 – Fiscal Year 2009) for the CITY HEIGHTS REDEVELOPMENT PROJECT" to "attract, retain and improve local businesses," "upgrade streetscapes and improve pedestrian access," and "increase public awareness of community identity by physically improving and defining community boundaries and entryways, preserving the identity of separate neighborhoods and promoting the positive characteristics of the area"; and

WHEREAS, the proposed Murphy's Supermercado Sidewalk Project and Azalea Park Neighborhood Identification Project will help create a sense of place, a destination for businesses and consumers by redefining the image of the community; and

WHEREAS, the proposed Murphy's Supermercado Sidewalk Project and Azalea Park Neighborhood Identification Project will provide for a safer and more pleasant environment for pedestrians and users of public transit; and

WHEREAS, the project will enhance the appearance of University Avenue between Chamoune Avenue and 46th Streets and the Azalea Park neighborhood, thus increasing the attractiveness of the City Heights Redevelopment Project Area; and

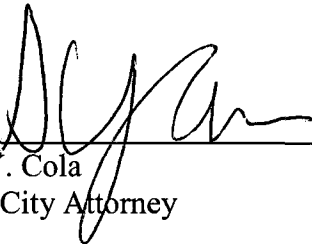
WHEREAS, the proposed Murphy's Supermercado Sidewalk Project and Azalea Park Neighborhood Identification Project will assist in strengthening the economic viability of the surrounding commercial district by providing an incentive for private investment and improved maintenance in the surrounding area; NOW, THEREFORE,

BE IT RESOLVED, that the City of San Diego hereby resolves to:

1. Amend the Fiscal Year 2006 CIP Budget to accept the Redevelopment Agency fund transfer and increase the Azalea Park Neighborhood Identification Project (CIP # 39-086.0) by \$156,000 and City Heights/University Avenue Streetscape Improvements (CIP # 39-210.0) by \$25,000 for the Murphy's Market Sidewalk Improvement Project; and,

2. Increase appropriations and authorize expenditures in the amount of \$156,000 for the Azalea Park Neighborhood Identification Project and in the amount of \$25,000 for the Murphy's Supermercado Sidewalk Improvements as part of City Heights/University Avenue Streetscape Improvements.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By 

Susan Y. Cola
Deputy City Attorney

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08/30/05
Or.Dept:Redev Agency
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