(R-2006-581) COR COPY

RESOLUTION NUMBER RDATE OF FINAL PASSAGE

301173

LANGE 2006

WHEREAS, Accessible San Diego [ASD] is one of San Diego's oldest travel service organizations and was established in 1988 as a nonprofit information center for travelers with disabilities, and

WHEREAS, since its establishment, ASD has consistently grown locally with private and public partners such as the City of San Diego, the County of San Diego, and private businesses in the visitor industry, and

WHEREAS, ASD has published and distributed "Access in San Diego" guides, which contain information on accessible hotels, restaurants, transportation, attractions, and activities in the San Diego area, every year for the last 14 years, and

WHEREAS, "Access in San Diego" guides, along with the Travel Information Center telephone hotline and website, have contributed to providing information and to promoting San Diego as the most accessible destination for all travelers, including seniors and people with disabilities, and

WHEREAS, each year ASD distributes over 20,000 Access Guides, receives more than 3,000 phone and e-mail inquiries, and 25,000 web hits and, in order to meet increasing demands for accessible travel information, ASD will print and distribute 30,000 "Access in San Diego" guides, and

WHEREAS, in the United States the visitors with disabilities take 31.7 million trips and spend \$13.6 billion annually, and

WHEREAS, during the months of July - September 2005 over 475,000 visitors with disabilities arrived at the San Diego Airport, resulting in a local economic impact of \$56,298,624, and the month of January is a slow tourism month in San Diego but a very popular travel time for visitors with disabilities, and

WHEREAS, long time leaders of Accessible Tourism include Manchester Grand Hyatt, Town and Country Hotel, Evans Hotels, Old Town Trolley Tours, Mexicoach, Cloud Nine Shuttle, San Diego Zoo and Wild Animal Park, MTS, The Grande Colonial Hotel, San Diego Hotel Motel Association, and the San Diego Convention and Visitors Bureau, NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the citizens of San Diego, does hereby congratulate them for all of their hard work creating a better San Diego for all of the people with disabilities

BE IT FURTHER RESOLVED, that January 23 - 30, 2006, be and is hereby proclaimed to be "ACCESSIBLE SAN DIEGO WEEK" in the City of San Diego.

APPROVED: MICHAEL J AGUIRRE, City Attorney

Stephanie Rahlfs

By

Deputy City Attorney

R- 301173

-PAGE 2 OF 3-

SR:Jb 12/21/2005 01/23/2006COR COPY Or.Dept Council-Madaffer R-2006-581

301173