

RESOLUTION NUMBER R- 301260
DATE OF FINAL PASSAGE MAR 14 2006

WHEREAS, Section 142.1210 of the Municipal Code of the City of San Diego allows the placement of banners promoting cultural or civic events or activities of general interest in the public right of way by resolution of the City Council; and

WHEREAS, the Bird Rock Community Council is a non profit civic organization founded to promote the enhancement of the quality of life in the Bird Rock community; and

WHEREAS, the Bird Rock Community Council in cooperation with other community groups, wish to install banners so that they can display street banners in the public right of way relating to the community and community events of general public interest; and

WHEREAS, the Council of the City of San Diego wishes to aid this civic endeavor;
NOW, THEREFORE,

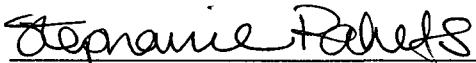
BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. In accordance with San Diego Municipal Code section 142.1210, banners may be installed at the intersections of La Jolla Boulevard and the following streets: La Canada Street, Camino de la Costa, Bird Rock Avenue, Forward Street, Midway Street, Colima Street, Sea Ridge Drive, and Wrelton Drive.

2. The Bird Rock Community Council or a business improvement district (BID) if one is created will sponsor and manage the banners.

3. The banners shall be installed in accordance with the following:
 - a. The banners shall not be used for commercial or political advertising, except that logos and trademarks of sponsoring organizations shall be permitted. The total area of logos and trademarks shall be limited to five percent of the banner area.
 - b. The banners shall be displayed no more than 30 calendar days, with one 30-calendar-day extension.
 - c. The banners shall be installed only on light standards that have been equipped by the City with mounting hardware.
 - d. The banners have received all necessary permits to locate in the public right-of-way.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By 
Stephanie Rahlfs
Deputy City Attorney

SR:jb
02/10/2006
Or.Dept:Council-Peters
R-2006-710

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of ~~FEB 28 2006~~.

ELIZABETH S. MALAND
City Clerk

By *Mannel E. Ketelmann*
Deputy City Clerk

Approved: 3.14.06
(date)

JSL
JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor