

RESOLUTION NUMBER R- 301306
DATE OF FINAL PASSAGE MAR 24 2006

WHEREAS, urban runoff originating within or flowing through the City of San Diego is regulated by San Diego Regional Water Quality Control Board Order No. 2001-01 [Municipal Storm Water Permit];

WHEREAS, the City of San Diego one of 18 jurisdictions jointly responsible for implementing the Municipal Storm Water Permit, including the requirement for educational activities;

WHEREAS, the City of San Diego has, since 1999, successfully conducted the “Think Blue” educational campaign as part of City’s obligation to conduct the educational activities required by the Municipal Storm Water Permit;

WHEREAS, the production and distribution of public service announcements regarding the deleterious effects of urban runoff qualifies as an educational activity for the purposes of the Municipal Storm Water Permit;

WHEREAS, the Port of San Diego is also regulated by the Municipal Storm Water Permit and wishes to contribute to the “Think Blue” campaign to partially fulfill its educational obligations;

AND WHEREAS, the City of San Diego issued and officially advertised a Request for Proposal soliciting proposal from production companies, and American Dream Cinema was selected by the interview panel to produce two public service announcements;

BE IT RESOLVED, by the Council of the City of San Diego, that the Mayor, or designee, is hereby authorized and empowered to execute, for and on behalf of said City, an agreement with the Port of San Diego for storm water education and outreach services.

BE IT FURTHER RESOLVED, that the Mayor, or designee, is hereby authorized to enter into a contract with American Dream Cinema to produce two Public Service Announcements for education and outreach in the amount not to exceed \$90,000.

BE IT FURTHER RESOLVED, that the Mayor, or designee, is hereby authorized to accept funds from the Port of San Diego to the Think Blue Education Fund No. 105081 in the amount of \$25,000 upon receipt of fully executed agreements.


BE IT FURTHER RESOLVED, that the City Auditor and Comptroller is authorized to appropriate and expend an amount not to exceed \$90,000 from the Think Blue Education Fund No. 105081, for the production of two (2) Public Service Announcements upon receipt of a fully executed contract with American Dream Cinema.

Agreement between the City and the Port of San Diego is on file in the Office of the City Clerk as Document No. RR-301306-1.

Agreement between the City and American Dream Cinema is on file in the Office of the City Clerk as Document No. RR-301306-2.

BE IT FURTHER RESOLVED, that the Council of the City of San Diego finds that this activity is not a project and is therefore not subject to from the California Environmental Quality Act [CEQA] pursuant to State CEQA Guidelines Section 15060(c)(2).

APPROVED: MICHAEL J. AGUIRRE, City Attorney

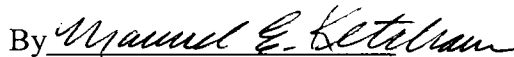
By 

Timothy J. Miller
Deputy City Attorney

TMJ:js
02/21/2006
Or.Dept: MWWD
R-2006-727

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of MAR 21 2006.

ELIZABETH S. MALAND
City Clerk

By 

Deputy City Clerk

Approved: 3-21-06

(date)



JERRY SANDERS, Mayor

Vetoed: _____

(date)

JERRY SANDERS, Mayor

**The City of San Diego
CERTIFICATE OF CITY AUDITOR AND COMPTROLLER**

CERTIFICATE OF UNALLOTTED BALANCE

ORIGINATING

AC 2600607
DEPT. _____
NO.: 105081

I HEREBY CERTIFY that the money required for the allotment of funds for the purpose set forth in the foregoing resolution is available in the Treasury, or is anticipated to come into the Treasury, and is otherwise unallotted.

Amount: \$65,000.00 Fund: 105081

Purpose: Authorizing the expenditures of funds from Think Blue Education Fund, Fund 105081, for a production of two Public Service Announcements

Date: February 14, 2006 By: Marilyn Nguyen
AUDITOR AND COMPTROLLER'S DEPARTMENT

ACCOUNTING DATA											
ACCTG. LINE	CY PY	FUND	DEPT	ORG.	ACCOUNT	JOB ORDER	OPERATION ACCOUNT	BENF/ EQUIP	FACILITY	AMOUNT	
001		105081			9544						\$65,000.00
TOTAL AMOUNT											\$65,000.00
FUND OVERRIDE <input type="checkbox"/>											

CERTIFICATION OF UNENCUMBERED BALANCE

I HEREBY CERTIFY that the indebtedness and obligation to be incurred by the contract or agreement authorized by the hereto attached resolution, can be incurred without the violation of any of the provisions of the Charter of the City of San Diego; and I do hereby further certify, in conformity with the requirements of the Charter of the City of San Diego, that sufficient moneys have been appropriated for the purpose of said contract, that sufficient moneys to meet the obligations of said contract are actually in the Treasury, or are anticipated to come into the Treasury, to the credit of the appropriation from which the same are to be drawn, and that the said money now actually in the Treasury, together with the moneys anticipated to come into the Treasury, to the credit of said appropriation, are otherwise unencumbered.

Amount: _____

Vendor: _____

Purpose: _____

Date: _____ By: _____
AUDITOR AND COMPTROLLER'S DEPARTMENT

ACCOUNTING DATA											
ACCTG. LINE	CY PY	FUND	DEPT	ORG.	ACCOUNT	JOB ORDER	OPERATION ACCOUNT	BENF/ EQUIP	FACILITY	AMOUNT	
FUND OVERRIDE <input type="checkbox"/>											

R-301306

MAR 21 2006

MAR 21 2006

Passed by the Council of The City of San Diego on _____, by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Scott Peters	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kevin Faulconer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Toni Atkins	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Anthony Young	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brian Maienschein	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Donna Frye	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jim Madaffer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ben Hueso	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

MAR 24 2006

Date of final passage _____

AUTHENTICATED BY:

JERRY SANDERS
Mayor of The City of San Diego, California.

ELIZABETH S. MALAND
City Clerk of The City of San Diego, California.

(Seal)

By *Mary Cepeda*, Deputy

Office of the City Clerk, San Diego, California

Resolution Number *R-301306*