

11/23/06
9/6
11/14/06

RESOLUTION NUMBER R- 302067

DATE OF FINAL PASSAGE NOV 22 2006

WHEREAS, over the last 20 years, Cathy Anderson has dedicated her time and effort to serving San Diego's production community and developing programs to foster the growth of the production industry in the region; and

WHEREAS, Cathy Anderson began her career at the San Diego Film Commission as a volunteer in 1986 and was later placed in charge of creating the print advertising department; and

WHEREAS, Cathy Anderson was later appointed to head the Commission's television division, where she developed an innovative marketing program and customized permission process for the television industry which led to an increase in economic impact from \$14 million to \$30 million and San Diego's ranking as the third largest television production center in the United States; and

WHEREAS, in her role as the Director of Television, Cathy Anderson was responsible for attracting Stu Segall Productions to San Diego, which as of July 2004 has contributed well over \$700 million to the regional economy; and

WHEREAS, in 1997, Cathy Anderson established the Film Commission as an independent non-profit corporation dedicated to promoting San Diego as a film friendly region; coordinating and facilitating the permission process, and serving as a liaison with local government, the community, and the production industry; and

WHEREAS, Cathy Anderson developed programs ranging from a hotel discount program to creating a Film Detail class at the San Diego Police Department Academy which prepares and educates officers on the film permission process, community interaction, and responding to complex filming issues; and

WHEREAS, as San Diego's Film Commissioner, Cathy Anderson worked tirelessly to create a business-friendly environment for the production industry in San Diego, helping to make America's Finest City "Hollywood South"; NOW, THEREFORE,

BE IT RESOLVED, by the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby congratulate and offer appreciation to Cathy Anderson.

BE IT FURTHER RESOLVED, that October 17, 2006, be and is hereby proclaimed to be "CATHY ANDERSON DAY" in the City of San Diego.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By Catherine M. Bradley
Catherine M. Bradley
Chief Deputy City Attorney

CMB:jab
10/17/2006
Or.Dept:Council-Peters
R-2007-437

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of NOV 14 2006

ELIZABETH S. MALAND
City Clerk
By [Signature]
Deputy City Clerk

Approved: 11-22-06
(date)

[Signature]
JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor

R 302067

NOV 14 2006

Passed by the Council of The City of San Diego on _____, by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Scott Peters	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kevin Faulconer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Toni Atkins	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Anthony Young	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brian Maienschein	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Donna Frye	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jim Madaffer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ben Hueso	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage NOV 22 2006

AUTHENTICATED BY:

JERRY SANDERS
Mayor of The City of San Diego, California.

(Seal)

ELIZABETH S. MALAND
City Clerk of The City of San Diego, California.

By *Elizabeth S. Maland*, Deputy

Office of the City Clerk, San Diego, California

Resolution Number 302067