

RESOLUTION NUMBER R- 302070
DATE OF FINAL PASSAGE NOV 22 2006

WHEREAS, Susan Atkins is chair and senior counselor of Porter Novelli Life Sciences and has been an integral part of the booming California biotech industry since launching her first product for Genentech, garnering a Business Week cover and Today Show feature in the process; and

WHEREAS, Susan Atkins then launched the "I'm Having a Maalox Moment" campaign; and

WHEREAS, Susan Atkins came to San Diego and launched her own remarkable public relations agency, Atkins + Associates, in 1999 which was such a success she sold it to one of the top five global public relations agencies in 2005; and

WHEREAS, Susan Atkins, while helping fledgling companies find their wings, has contributed to the development of life-saving drugs that have touched patients around the world ; and

WHEREAS, Susan Atkins is a member of the executive committee of the Board of Directors of BIOCOM, the largest regional biotechnology trade association in the world, was three-time President of San Diego's National Investor Relations Institute, and was president of Women in Communications; and

WHEREAS, Susan Atkins was a member of the American Heart Association Research Roundtable Steering Committee for five years and a founding member of the Athena Entrepreneurs Steering Committee; and

WHEREAS, Susan Atkins has actively promoted women's health, receiving the San Diego LGBT Center's Renee Ricketts Lesbian Health Award in 2003, as well as for many years leading the biggest fundraising team in the Susan G. Komen Breast Cancer Walk; and

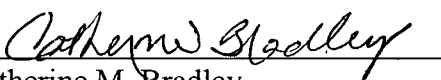
WHEREAS, Susan Atkins has fought for equal rights for all, especially women and the LGBT community, and has served as Board president of Diversions Theater; Finance Co-director for the Equality for All campaign for marriage equality for same sex couples; and is a member of the Victory Fund, which supports gay and lesbian candidates for elected office; and

WHEREAS, Susan Atkins celebrates her 60th birthday on November 19, 2006; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize Susan Atkins and commends her for her contributions to the community.

BE IT FURTHER RESOLVED, that November 19, 2006, be and is hereby proclaimed to be "SUSAN ATKINS DAY" in the City of San Diego.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By 
Catherine M. Bradley
Chief Deputy City Attorney

CMB:jab
10/12/2006
Or.Dept:Council-Atkins
R-2007-429

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of NOV 14 2006

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: 11-22-06
(date)


JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor

Passed by the Council of The City of San Diego on NOV 14 2006, by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Scott Peters	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kevin Faulconer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Toni Atkins	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Anthony Young	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brian Maienschein	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Donna Frye	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jim Madaffer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ben Hueso	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage NOV 22 2006

AUTHENTICATED BY:

JERRY SANDERS

Mayor of The City of San Diego, California.

ELIZABETH S. MALAND

City Clerk of The City of San Diego, California.

(Seal)

By *Esther Rando*, Deputy

Office of the City Clerk, San Diego, California

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