

(R-2007-625) 104
REV. COPY
ORG
1/9/07
HEET

RESOLUTION NUMBER R- 302277
DATE OF FINAL PASSAGE JAN 17 2007

WHEREAS, urban runoff originating within or flowing through the City of San Diego is regulated by San Diego Regional Water Quality Control Board Order No. 2001-01 [Municipal Storm Water Permit];

WHEREAS, the City of San Diego one of 18 jurisdictions jointly responsible for implementing the Municipal Storm Water Permit, including the requirement for educational activities;

WHEREAS, the City of San Diego has, since 1999, successfully conducted the "Think Blue" educational campaign as part of City's obligation to conduct the educational activities required by the Municipal Storm Water Permit;

WHEREAS, the production and distribution of public service announcements regarding the deleterious effects of urban runoff qualifies as an educational activity for the purposes of the Municipal Storm Water Permit;

WHEREAS, the City of San Diego issued and officially advertised a Request for Qualifications for Consulting Services, and Katz & Associates and Collaborative Services was selected by the interview panel to provide education and outreach consulting services on an as needed basis; NOW, THEREFORE;

BE IT RESOLVED, by the Council of the City of San Diego, that the Mayor, or designee, is hereby authorized and empowered to execute, for and on behalf of said City, an agreement with two, one year options to renew, with Katz & Associates and Collaborative Services for outreach consulting services for the Think Blue education and outreach campaign

under the terms and conditions set forth in the Agreement with Katz & Associates on file in the office of the City Clerk as Document No. RR 302277-1 for outreach consulting services.

BE IT RESOLVED, by the Council of the City of San Diego, that the Mayor, or designee, is hereby authorized and empowered to execute, for and on behalf of said City, an agreement with two, one year options to renew, with Katz & Associates and Collaborative Services for outreach consulting services for the Think Blue education and outreach campaign under the terms and conditions set forth in the Agreement with Collaborative Services on file in the office of the City Clerk as Document No. RR 302277-2 for outreach consulting services.


BE IT FURTHER RESOLVED, that the Mayor, or designee, is hereby authorized to enter into a contract with Katz & Associates with two, one year options to renew in an amount not to exceed \$152,000.

BE IT FURTHER RESOLVED, that the Mayor, or designee, is hereby authorized to enter into a contract with Collaborative Services with two, one year options to renew in an amount not to exceed \$68,000.

BE IT FURTHER RESOLVED, that the City Auditor and Comptroller is authorized to expend an amount not to exceed \$220,000 from the Metropolitan Wastewater Department, Storm Water Pollution Prevention Program, General Fund 100 to provide funds for the contracts with Katz & Associates and Collaborative Services to conduct educational outreach services citywide for the Think Blue Education and Outreach Campaign.

BE IT FURTHER RESOLVED, that the Council of the City of San Diego finds that this activity is not a project and is therefore not subject to from the California Environmental Quality Act [CEQA] pursuant to State CEQA Guidelines Section 15060(c)(2).

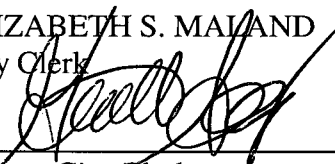
APPROVED: MICHAEL J. AGUIRRE, City Attorney

By 

Timothy J. Miller
Deputy City Attorney

TMJ:js
11/21/2006
01/03/07 REV. COPY
02/02/07 REV. COPY
Or.Dept: MWWD
AC 2700399/2700400
R-2007-625

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of JAN 9 2007.

ELIZABETH S. MAIAND
City Clerk
By 

Deputy City Clerk

Approved: 2.14.07

(date)



JERRY SANDERS, Mayor

Vetoed: _____

(date)

JERRY SANDERS, Mayor.

R-302277

The City of San Diego
CERTIFICATE OF CITY AUDITOR AND COMPTROLLER

CERTIFICATE OF UNALLOTTED BALANCE

AC 2700399

ORIGINATING

DEPT. NO.: 533

I HEREBY CERTIFY that the money required for the allotment of funds for the purpose set forth in the foregoing resolution is available in the Treasury, or is anticipated to come into the Treasury, and is otherwise unallotted.

Amount: _____

Purpose: _____

Date: _____ By: _____

AUDITOR AND COMPTROLLER'S DEPARTMENT

ACCOUNTING DATA											
ACCTG. LINE	CY PY	FUND	DEPT	ORG.	ACCOUNT	JOB ORDER	OPERATION ACCOUNT	BENF/ EQUIP	FACILITY	AMOUNT	
TOTAL AMOUNT											

FUND OVERRIDE

CERTIFICATION OF UNENCUMBERED BALANCE

I HEREBY CERTIFY that the indebtedness and obligation to be incurred by the contract or agreement authorized by the hereto attached resolution, can be incurred without the violation of any of the provisions of the Charter of the City of San Diego; and I do hereby further certify, in conformity with the requirements of the Charter of the City of San Diego, that sufficient moneys have been appropriated for the purpose of said contract, that sufficient moneys to meet the obligations of said contract are actually in the Treasury, or are anticipated to come into the Treasury, to the credit of the appropriation from which the same are to be drawn, and that the said money now actually in the Treasury, together with the moneys anticipated to come into the Treasury, to the credit of said appropriation, are otherwise unencumbered.

Not to Exceed: \$152,000.00

Vendor: Katz & Associates

Purpose: To authorize the expenditure for consulting services related to the Think Blue education and outreach program.

Date: November 21, 2006

By:  _____

AUDITOR AND COMPTROLLER'S DEPARTMENT

ACCOUNTING DATA											
ACCTG. LINE	CY PY	FUND	DEPT	ORG.	ACCOUNT	JOB ORDER	OPERATION ACCOUNT	BENF/ EQUIP	FACILITY	AMOUNT	
001	0	100	533	2100	4151	007815				\$152,000.00	

FUND OVERRIDE

AC 2700399

R-302277

JAN 09 2007

**The City of San Diego
CERTIFICATE OF CITY AUDITOR AND COMPTROLLER**

CERTIFICATE OF UNALLOTTED BALANCE

AC 2700400

ORIGINATING

DEPT. NO.: 533

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Amount: _____

Purpose: _____

Date: _____ By: _____
 AUDITOR AND COMPTROLLER'S DEPARTMENT

ACCOUNTING DATA											
ACCTG. LINE	CY PY	FUND	DEPT	ORG.	ACCOUNT	JOB ORDER	OPERATION ACCOUNT	BENF/	EQUIP	FACILITY	AMOUNT
TOTAL AMOUNT											

FUND OVERRIDE

CERTIFICATION OF UNENCUMBERED BALANCE

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Not to Exceed: \$68,000.00

Vendor: Collaborative Services

Purpose: To authorize the expenditure for consulting services related to the Think Blue education and outreach program.

Date: November 21, 2006 By:  _____
 AUDITOR AND COMPTROLLER'S DEPARTMENT

ACCOUNTING DATA											
ACCTG. LINE	CY PY	FUND	DEPT	ORG.	ACCOUNT	JOB ORDER	OPERATION ACCOUNT	BENF/	EQUIP	FACILITY	AMOUNT
001	0	100	533	2100	4151	007815					\$68,000.00
TOTAL AMOUNT											

FUND OVERRIDE

AC 2700400

R-302277

JAN 09 2007