

RESOLUTION NUMBER R- 302344DATE OF FINAL PASSAGE FEB 14 2007

WHEREAS, Mike Magers, a successful business entrepreneur on Adams Avenue and owner of Smitty's Service, a popular and respected auto service and repair business on Adams Avenue; and

WHEREAS, after eighteen years of service (six years as board president) to the Adams Avenue Business Association [AABA], Mike Magers will retire from AABA; and

WHEREAS, Mike Magers has been a leader and innovator on the AABA board helping establish a variety of important programs to benefit and promote small businesses along Adams Avenue including the establishment of a landscape maintenance district to improve the streetscape, initiating Holiday on the Avenue, the Antique Car Show in the mid-1990s, and a holiday light display on the Adams Avenue bridge over the I-805 freeway, to name a few; and

WHEREAS, Mike Magers, during his tenure on the AABA board, chaired several subcommittees and worked to promote the Adams Avenue Street Fair and the Adams Avenue Roots Festival as anchor events in the Normal Heights community and as major civic events in the City of San Diego; and

WHEREAS, Mike Magers as owner of Smitty's Service (founded by his grandfather) has also created one of the most successful businesses on Adams Avenue, a business that draws customers from throughout the City because of its outstanding business practices, professionalism, and knowledgeable service; and

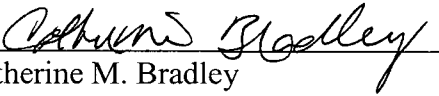
WHEREAS, Mike Magers as a community activist has been instrumental in creating a positive relationship between businesses and the surrounding community; developing strong ties

with local schools, churches and sports groups; and as a strong small business advocate with the San Diego Business Improvement District Council; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize Mike Magers and commends him for his contributions to improve the community of Normal Heights and to the City of San Diego.

BE IT FURTHER RESOLVED, that January 16, 2007, be and is hereby proclaimed to be **"MIKE MAGERS DAY"** in the City of San Diego.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By 
Catherine M. Bradley
Chief Deputy City Attorney

CMB:jab
01/17/2007
Or.Dept:Council-Atkins
R-2007-714

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of FEB 06 2007

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: 2-14-07
(date)


JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor