

108.
4/24

RESOLUTION NUMBER R- 302557

DATE OF FINAL PASSAGE APR 27 2007

WHEREAS, this year marks a significant milestone in the history of one of San Diego's most popular markets, the Hillcrest Farmers' Market; and

WHEREAS, in early 1996, the Hillcrest Association decided to sponsor a Farmers' Market in Hillcrest thanks to Board President David Cohen who supported the concept and sought it through to completion; and

WHEREAS, in 1997, the Hillcrest Association's Executive Director Warren Simon and President David Cohen, with the assistance of Congresswoman Susan Davis, secured with the Department of Motor Vehicles [DMV] the site to begin the Hillcrest Farmers' Market; and

WHEREAS, the first official Hillcrest Farmers' Market commenced on the second Sunday in April of 1997; and

WHEREAS, approximately 30 vendors participated in the first Hillcrest Farmers' Market and thanks to the Hillcrest Association's marketing, the event exceeded their initial expectations; and

WHEREAS, in 1999, Hulda Isham became directly involved with the Farmers' Market as the Hillcrest Association's Chairperson for the market, where she has spent most of her Sundays since then; and

WHEREAS, in August of 2004, most of the Hillcrest Farmers' Market moved onto the southbound lanes of Normal Street, between Lincoln and Blaine Avenues, to accommodate the parking needs of their growing customer base; and

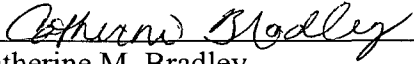
WHEREAS, since its conception in 1997, the Hillcrest Farmers' Market has developed to consist of over 110 different vendors each week, including equal numbers of certified locally grown agricultural products, prepared food, and arts and crafts; and

WHEREAS, thanks to support from the Hillcrest community, the Hillcrest Farmers' Market has grown into one of the most popular Farmers' Markets in all of San Diego County;
NOW, THEREFORE,

BE IT RESOLVED, by the Mayor and Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby congratulate the Hillcrest Farmers' Market for its success and growth over the past 10 years.

BE IT FURTHER RESOLVED, that May 6, 2007, be and is hereby proclaimed to be **"HILLCREST FARMERS' MARKET DAY"** in the City of San Diego.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By 
Catherine M. Bradley
Chief Deputy City Attorney

CMB:jab
03/21/2007
Or.Dept: Council-Atkins

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of APR 24 2007

ELIZABETH S. MALAND
City Clerk

By *Mary Zumaeta*
Deputy City Clerk

Approved: 4-27-07
(date)

JSL
JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor