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RESOLUTION NUMBER R- 302615

DATE OF FINAL PASSAGE MAY 21 2007

WHEREAS, the visitor industry supports the vital interests of San Diego by contributing to its employment, economic prosperity, and quality of life; and

WHEREAS, tourism is San Diego's third largest industry in terms of revenue generated and people employed; and

WHEREAS, 32.2 million visitors to the greater San Diego region contributed \$7.2 billion in direct visitor spending to the local economy in 2006; and

WHEREAS, those visitors provided jobs for approximately 164,000 individuals throughout the greater San Diego region in fields directly related to the hospitality industry; including lodging, food service, attractions and transportation; and

WHEREAS, the hospitality industry will continue to contribute to San Diego's economic prosperity and success; and

WHEREAS, given these laudable contributions to the economic, social and cultural well being of the citizens of San Diego, it is fitting that we recognize the importance of the visitor industry to San Diego; NOW, THEREFORE,

BE IT RESOLVED by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby declare May 14-20, 2007 to be "SAN DIEGO TOURISM WEEK" in San Diego in recognition of the importance of the visitor industry to San Diego's economy and quality of life.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By *Catherine M. Bradley*
Catherine M. Bradley
Chief Deputy City Attorney

CMB:als
05/02/07
Or.Dept: Council-Peters
R-2007-1044

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of MAY 15 2007.

ELIZABETH S. MALAND
City Clerk

By *Mary Zumbado*
Deputy City Clerk

Approved: 5-21-07
(date)

JSL
JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor