

RESOLUTION NUMBER R- 303000

DATE OF FINAL PASSAGE SEP 27 2007

WHEREAS, Fred Lewis, a native Chicagoan and professional broadcaster for more than 55 years, has been a San Diegan since 1961; and

WHEREAS, Fred Lewis, president of Fred Lewis Productions Inc., has served as the producer and host of the award winning "Heart of San Diego" television interview program; and

WHEREAS, "Heart of San Diego" is a living history of this area as told by prominent men and women who have made a significant contribution to San Diego; and

WHEREAS, some 653 programs in this series have been recorded since its inception in February 1995 with Peter Q. Davis and the Bank of Commerce serving as the founding sponsors; and

WHEREAS, in the 1960s and 1970s Mr. Lewis was the news director of four San Diego area radio stations and did "Lewis Polls" on Channel 8 and has been seen and heard regionally and nationally on radio and television commercials and was the host of the first long-running national "infomercial" in 1982, based on one of his earlier shows, "Conversation with Fred Lewis"; and

WHEREAS, Lewis maintained his life-long interest in sports by serving as announcer and host at the nationally televised women's tennis tournament at La Costa, and was also the announcer for most of San Diego's major boxing events including the Ali -Norton fight in 1973; and


WHEREAS, Fred was the first voice ever heard in the San Diego Sports Arena when he announced for the Gulls hockey team and the NBA Rockets basketball franchise; and

WHEREAS, Fred Lewis was an educator in television and communications for more than 40 years at San Diego City College, UCSD and National University, and received a national "Telly" award for a documentary titled "San Diego: The 1996 International Tennis City of The Year"; NOW THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the citizens of San Diego, does hereby commend Fred Lewis for his substantial contributions to San Diego.

BE IT FURTHER RESOLVED, that September 18, 2007 is hereby proclaimed to be "FRED LEWIS DAY" in the City of San Diego.

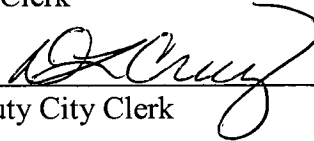
APPROVED: MICHAEL J. AGUIRRE, City Attorney

By 
Catherine M. Bradley
Chief Deputy City Attorney

CMB:pev
08/31/07
Or.Dept:Council-Peters
R-2008-177

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of SEP 18 2007.

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: 9.27.07
(date)


JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor