

RESOLUTION NUMBER R- 303001

DATE OF FINAL PASSAGE SEP 27 2007

WHEREAS, this year marks a significant milestone in the history of one of San Diego's most popular and unique communities, Hillcrest; and

WHEREAS, the community of Hillcrest was born on August 2, 1907, when William Wesley Whitson purchased and subdivided forty acres north of University Avenue to Lewis Street, between 1st and 6th Avenues, from the George Hill estate for \$115,000 and opened a "Hillcrest" sales office at 5th & University Avenues; and

WHEREAS, today, Hillcrest is a village that embraces the diversity of its residents, businesses and visitors, where people can walk to shop, conduct business and visit friends, and enjoy Hillcrest's beautiful vistas and walkable canyons; and

WHEREAS, throughout 2007, Hillcrest will be celebrating its centennial with a series of community events hosted by the Hillcrest Centennial Committee and include: a Centennial Sock Hop Dance, All Saint's Pancake Breakfast Church Tour, the 5th Annual Hop in the 'Hood, a scavenger hunt, walking tours, a community clean-up, neighborhood socials and Restaurant Week all culminating at the Hillcrest Centennial Gala Banquet on October 4, 2007; and

WHEREAS, this year Hillcrest also celebrated the 10th Anniversary of the Hillcrest Farmers' Market, which has been a weekly gathering place for organic produce, prepared foods and arts and crafts; a mainstay every Sunday morning, rain or shine; and

WHEREAS, through their civic contributions, community associations such as HillQuest, the Hillcrest History Guild, the Hillcrest Business Improvement Association, the Hillcrest Town

Council, Uptown Planners and the Uptown Partnership, as well as individual residents and generous businesses, have helped to preserve Hillcrest's history; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby congratulate Hillcrest for its historic contributions over the past 100 years.

BE IT FURTHER RESOLVED, that August 2, 2007, be and is hereby proclaimed to be, "HILLCREST CENTENNIAL CELEBRATION DAY" in the City of San Diego.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By Catherine M. Bradley
Catherine M. Bradley
Chief Deputy City Attorney

CMB:als
06/14/07
Or.Dept:Council-Atkins
R-2007-1226

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of SEP 18 2007.

ELIZABETH S. MALAND
City Clerk

By [Signature]
Deputy City Clerk

Approved: 9-27-07
(date)

[Signature]
JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor