DATE OF FINAL PASSAGE DEC 182007

WHEREAS, Rod has been a prominent and valuable member of the news community in the City of San Diego for over seventeen years; and

WHEREAS, Rod has tirelessly contributed his years of experience to KUSI through his involvement in programs such as Good Morning San Diego, Inside San Diego, the News at 10, and the Morning News; and

WHEREAS, Rod is one of the most talked about news personalities in the City of San Diego because of his dedication and commitment to excellence in his community; and

WHEREAS, Rod's news segments and specials have become a fixture in the City of San Diego, and throughout Southern California, and have consistently informed our communities through his lighthearted and amusing reporting method; and

WHEREAS, Rod has been recognized by groups such as the United Press International and the NASA Space Writers for his superior reporting abilities; and

WHEREAS, prior to his work with KUSI, Rod devoted his time and energy to audiences in Florida, Montana, Philadelphia, and Milwaukee where he was awarded for his distinguished work in sports broadcasting; and

WHEREAS, Rod has also served as a vital part of the community through his charitable efforts with organizations like the Special Olympics, Big Brothers/Big Sisters, United Way, and United Cerebral Palsy; and

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WHEREAS, Rod also has a heart for armed service members and their families, volunteering every month at the Armed Services YMCA, in addition to personally donating six

computers to military families around San Diego; and

WHEREAS, once a month, Rod also donates a \$3,000 Wal-Mart shopping spree to a military family with a member serving in Iraq to help provide them with basic necessities; and

WHEREAS, Rod's enthusiastic presence in our community is an inspiration to all who encounter him; NOW THEREFORE,

BE IT RESOLVED, by the Mayor and the Council of the City of San Diego, that this Council, for and on behalf of the citizens of San Diego, does hereby proclaim December 4, 2007 to be "ROD LUCK DAY" in the City of San Diego in recognition of the many community services he has provided to the citizens of San Diego.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

Catherine M. Bradley

Chief Deputy City Attorney

CMB:ar 11/13/07

Or.Dept:Council-Maienschein

R-2008-427

ELIZABETH S. MALAND