

3/11

RESOLUTION NUMBER R- 303476

DATE OF FINAL PASSAGE MAR 14 2008

A RESOLUTION OF THE CITY OF SAN DIEGO AUTHORIZING EXERCISE OF A ONE-YEAR OPTION FOR EDUCATION AND OUTREACH SERVICES IN CONNECTION WITH THE *THINK BLUE* CAMPAIGN AND AUTHORIZING THE EXPENDITURE FOR SUCH SERVICES.

BE IT RESOLVED, by the Council of the City of San Diego as follows:

1. That the Mayor or his designee is authorized to exercise the Year 1 option of the agreement with Collaborative Services for education and outreach consulting services for the *Think Blue* campaign, under the terms and conditions set forth in the First Amendment to Agreement, on file in the office of the City Clerk as Document No. RR- 303476.

2. That the expenditure of an amount not to exceed \$298,770 from the General Services, Storm Water Pollution Prevention Program (533) General Fund (Fund 100) is authorized, solely and exclusively to provide funds for the above amendment for the *Think Blue* Education and Outreach campaign.

3. That the above activity is not a "project" and therefore is exempt from the California Environmental Quality Act, pursuant to CEQA Guidelines section 15060(c)(3).

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By Frederick M. Ortlieb
Frederick M. Ortlieb
Deputy City Attorney

FMO:mb
01/29/08
Aud.Cert:2800220
Or.Dept:Gen.Svc.
R-2008-631

(R-2008-631)

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego,
at its meeting of MAR 11 2008.

ELIZABETH S. MALAND, City Clerk

By *Debbie Swenson Cruz*
Deputy City Clerk

Approved: 3.14.08
(date)

JSL
JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor

