

RESOLUTION NUMBER R- 303536

DATE OF FINAL PASSAGE APR 08 2008

WHEREAS, in 1983 Helice Bridges, co-chair of the San Diego Hunger Project, decided that people of every age, race, religion, nationality and economic status deserved to be appreciated, respected and loved; and

WHEREAS, as a result of her dedication to establishing strong emotional bonds, Helice "Sparky" Bridges created a "Who I Am Makes A Difference®" and "One Minute Blue Ribbon Acknowledgement™" process that began to teach children and adults how to show their appreciation, respect and love for one another; and

WHEREAS, with a handful of youth and adults, 1,000 people were honored in less than two weeks and the spirit of the Blue Ribbon acknowledgment message began to spread throughout communities. There are many stories of how this "One Minute Blue Ribbon Acknowledgment™" healed broken marriages, stopped fights, improved grades and raised self-esteem; and

WHEREAS, Helice also co-wrote the "Who I Am Makes A Difference®" song, which was introduced by school children on ABC's 20/20 program. Soon children and adults from all over the world were honoring one another while creating a rippling effect of kindness and gratitude. These events made it possible for millions of people throughout the world to see how a simple gesture of love and a blue ribbon could change a life forever; and

WHEREAS, today more than 26 million people have been touched by the "Who I Am Makes A Difference®" message and Helice's Blue Ribbons have been translated into 12 languages; and

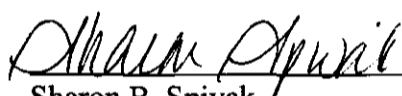
(R-2008-782)

WHEREAS, it is Helice's dream that this system will reach every child throughout the world and the Difference Makers International's Blue Ribbon Community Building Systems will provide an opportunity for kids to teach their peers, teachers, and parents how to appreciate, love, and respect one another; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the citizens of San Diego, does hereby commend Helice Bridges and Difference Makers International for making a positive difference in the lives of thousands of San Diegans.

BE IT FURTHER RESOLVED, that April 1, 2008 is hereby proclaimed to be "DIFFERENCE MAKERS INTERNATIONAL DAY" in the City of San Diego.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By 
Sharon B. Spivak
Deputy City Attorney

SBS:als
03/18/08
Or.Dept:Council-Peters
R-2008-782

(R-2008-782)

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of APR - 1 2008.

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: 4-1-08
(date)


JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor