

RESOLUTION NUMBER R- 303537

DATE OF FINAL PASSAGE APR 08 2008

WHEREAS, Speak for Success focuses on improving the quality of communications within its clients' organizations and works with executives, managers and sales professionals to attract and retain customers, increase employee productivity and improve retention through improved communications; and

WHEREAS, Speak for Success was founded by Dana Bristol-Smith in 1992, and since then the program has educated more than 100,000 people; and

WHEREAS, Dana Bristol-Smith is the author of the "Overcome Your Fear of Public Speaking" interactive manual and is passionate about helping others get past their fears and discomfort of public speaking; and

WHEREAS, the Speak for Success Women's Leadership Institute pilot program, which commenced this year, provides six San Diego women with personal career and business communications coaching and training and is a 10-week professional development program designed to catapult them to professional and personal success; and

WHEREAS, partnering with the YWCA of San Diego County and the National Family Justice Center Alliance, VOICES, the program will give women who are now free of domestic violence situations the training and coaching to build positive futures for themselves and their families; and

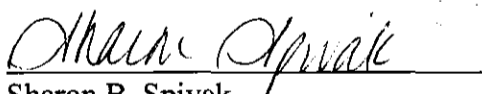
WHEREAS, the long-term vision of the Speak for Success Women's Leadership Institute is to use the pilot program as a step toward launching a national program to empower more women to reach their potential in both the non-profit and for-profit sectors; and

WHEREAS, the program involves career coaching for support and guidance to identify and work towards reaching career goals, developing public speaking skills to be more comfortable in all career, social and life situations, transforming negative situations and beliefs into positive action and results and consulting with and learning professional attire and style from an image consultant; and

WHEREAS, the dedicated Institute faculty includes Dana Bristol-Smith, Helice Bridges, Debbie Lousberg, Beth Thorp and Gayle Lynn Falkenthal; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, proclaims April 1, 2008 to be **"SPEAK FOR SUCCESS WOMEN'S LEADERSHIP INSTITUTE DAY"** in the City of San Diego and recognizes and salutes the program for encouraging women to thrive.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

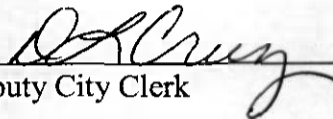
By 
Sharon B. Spivak
Deputy City Attorney

SBS:als
03/18/08
Or.Dept:Council-Madaffer
R-2008-779

(R-2008-779)

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of APR - 1 2008.

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: 4-8-08
(date)


JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor