RESOLUTION NUMBER R-303621

DATE OF FINAL PASSAGE APR 2 8 2008

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT WITH THE SAN DIEGO TOURISM PROMOTION CORPORATION FOR OPERATION OF THE TOURISM MARKETING DISTRICT.

WHEREAS, on May 22, 2007, the San Diego City Council [City Council] adopted the Tourism Marketing District [TMD] Procedural Ordinance, Ordinance O-19622 which amended Chapter 6, Article 1 of the San Diego Municipal Code by adding Division 25, effective June 29, 2007; and

WHEREAS, on October 15, 2007, City Council adopted Resolution R-303077 which approved the TMD Management Plan; and

WHEREAS, on December 3, 2007, City Council adopted Resolution R-303226 which:

1) established the TMD which became effective January 1, 2008; and 2) authorized the levying of assessments for a period of five years; and 3) authorized the Mayor to execute an Operating Agreement for the Tourism Marketing District; and

WHEREAS, on December 3, 2007, City Council further requested City Staff to bring the final Operating Agreement back to Council for review; NOW, THEREFORE,

BE IT RESOLVED, that the Mayor is authorized to execute the TMD Operating

Agreement with the San Diego Tourism Promotion Corporation for a five year period effective

(R-2008-880) (COR. COPY)

April 1, 2008, through March 31, 2013. A copy of the Operating Agreement for the TMD is on file in the office of the City Clerk as Document No. RR 303621.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By Kimberly K. Harris
Deputy City Attorney

KKH:bas 04/08/08 04/23/08 COR.COPY Or.Dept: CP&CI R-2008-880 MMS #6115

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of APR 2 2 2008

ELIZABETH S. MALAND City Clerk

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Approved: 4.18.08

(date)

JERRY SANDERS, Mayor

Vetoed: ______ (date) JERRY SANDERS, Mayor

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