(R-2008-991)

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RESOLUTION NUMBER R- 303669 DATE OF FINAL PASSAGE MAY 1 4 2008

WHEREAS, the visitor industry supports the vital interests of San Diego by contributing to its employment, economic prosperity, and quality of life; and

WHEREAS, tourism is San Diego's third largest industry in terms of revenues generated and people employed; and

WHEREAS, 31.6 million visitors to the greater San Diego region contributed \$7.2 billion in direct visitor spending to the local economy in 2006; and

WHEREAS, those visitors provided jobs for approximately 161,000 individuals throughout the greater San Diego region in fields directly related to the hospitality industry, including lodging, food service, attractions and transportation; and

WHEREAS, the hospitality industry will continue to contribute to San Diego's economic prosperity and success; and

WHEREAS, given these laudable contributions to the economic, social and cultural well being of the citizens of San Diego, it is fitting that we recognize the importance of the visitor industry to San Diego; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby declare May 12-16, 2008 to be "TOURISM"

WEEK" in San Diego in recognition of the importance of the visitor industry to San Diego's economy and quality of life.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

Ву

Catherine M. Bradley
Chief Deputy City Attorney

CMB:als 04/29/08 Or.Dept:Council-Peters/Faulconer R-2008-991

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of $_MAY 132008$

Approved: 5 14 - 04

(date)

Vetoed: _____

(date)

ELIZABETH S. MALAND City Clerk

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Deputy City Clerk

IERRY SANDERS Mayor

JERRY SANDERS, Mayor