RESOLUTION NUMBER R-304168DATE OF FINAL PASSAGEOCT 0 9 2008

WHEREAS, Midge Costanza is one of the most recognized women in America, having been in professional and public life for over forty years, and her public service has been characterized by a strong social conscience and unwavering support of human rights and civil rights issues; and

WHEREAS, in 1973, Midge Costanza was the first woman elected to the Rochester, New York, City Council and won by the largest number of votes in the city's history; Midge also served as Vice-Mayor of Rochester for three years, and

WHEREAS, Midge Costanza co-managed Robert Kennedy's successful Senatorial campaign in Upstate New York and she co-chaired Jimmy Carter's New York State Campaign for President; and

WHEREAS, in 1976, Midge Costanza seconded the nomination of Jimmy Carter at the Democratic Convention; President Carter later made history by appointing Midge Assistant to the President, where she was the first woman to hold that position; and

WHEREAS, Midge Costanza acted as a liaison between President Jimmy Carter and groups that had previously experienced limited access to the executive office of government, including youth, women, seniors, veterans, minorities and the handicapped; she also acted as his liaison to the Business Roundtable of America, and WHEREAS, in 1987, attracted by Midge Costanza's talent as a business person, communicator and innovator, Shirley MacLaine invited her to manage her "Higher Self Seminars;" and

WHEREAS, in 1992, Midge Costanza coordinated the successful Barbara Boxer United States Senate race in San Diego County, participated in Congresswoman Lynn Schenk's campaign and was later appointed as a Special Consultant on the Congresswoman's staff, and

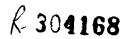
WHEREAS, in April 2000, Midge Costanza was appointed by California Governor Gray Davis as his Special Assistant, where she acted as a liaison to the Governor for women's groups and issues and as a surrogate speaker for the Governor throughout the State; and

WHEREAS, in October 2004, Midge Costanza launched the Midge Costanza Institute for the Study of Politics and Public Policy, which hosted a School for Candidate Training, access to archives for students, Speaker Series luncheons and salons for monthly issue discussions; and

WHEREAS, Midge Costanza is a member of the Board of Directors of San Diego National Bank and is active in many San Diego community organizations; and

WHEREAS, Midge Costanza has co-taught Political Communication and Women's Studies at San Diego State University as a Visiting Scholar and Adjunct Professor; she also specializes in speaker training of corporate, political and professional speakers; and

WHEREAS, currently, Midge Costanza is serving as Public Affairs Officer in the area of Identity Theft and Elder Abuse in the Office of San Diego District Attorney Bonnie Dumanis; NOW, THEREFORE,



BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby commend and thank Midge Costanza for the contributions she has made to this city, state and country.

BE IT FURTHER RESOLVED, that October 7, 2008, be and is hereby proclaimed to be, "MIDGE COSTANZA DAY" in the City of San Diego.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

YVIVAL By Sharon B. Spivak

Deputy City Attorney

SBS:als 09/19/08 Or Dept:Council-Atkins R-2009-339

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of 0CT 7 2008

ELIZABETH S. MALAND Cıty Clerk

By Deputy City Clerk

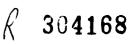
JERRY DERS, Mayor

Approved: 10

Vetoed: _____

(date)

JERRY SANDERS, Mayor



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