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RESOLUTION NUMBER R- 304254

DATE OF FINAL PASSAGE OCT 27 2008

WHEREAS, Winnie Hanford was born on August 17, 1927, in St. Louis, Missouri; and

WHEREAS, at the age of seven, Winnie Hanford went to work with her dad, where they sold supplies to businesses; Winnie would also go door-to-door selling personal items out of a basket; and

WHEREAS, throughout her childhood, Winnie Hanford would walk over a mile to school and during the winter she would walk through two and three feet of snow, sometimes through five-degrees-below-zero temperature; *her* snow stories were true experiences, not just folktales; and

WHEREAS, at age fourteen, Winnie Hanford began her first job at Kresge's Dime Store, where she earned twenty-eight cents an hour; and

WHEREAS, Winnie Hanford's family owned a mercantile store, where they sold groceries, hardware, juke boxes and pinball machines; Winnie always liked selling and was known to be able to sell anything; and

WHEREAS, in 1946, Winnie Hanford became engaged to Rich Hanford; and

WHEREAS, Rich and Winnie Hanford worked at her parents' store, where Winnie was the saleswoman and Rich was the butcher; as their experience and self-confidence grew, Rich and Winnie Hanford purchased a grocery store in a St. Louis suburb, which grew into a successful Mom and Pop business; and

WHEREAS, Rich and Winnie Hanford sold their store after a year and decided to move to California, where Winnie's brother, Jim, lived; they packed up their belongings and headed toward California with their children, Pam and Guy; and

WHEREAS, in 1963, Rich and Winnie Hanford arrived in San Diego and decided to go into business again; they bought Guddie's Gift Shop, renamed it Kensington Gift Shop and began their business in an area they would make their final residence; and

WHEREAS, Winnie Hanford was thirty-five when she opened Kensington Video, which later became a Hallmark store, and would take cards to customers' houses on Sundays if they couldn't leave their homes; she always offered free gift wrapping and customer service was truly her motto; and

WHEREAS, as the Hanfords' business grew, Rich joined Winnie at the store and they repeatedly invested back into Kensington by giving their time and donations to help the community that had helped them so much; and

WHEREAS, in 1984, Winnie and Rich Hanford were contemplating retirement until their son, Guy, approached them about opening a video store; Winnie, Rich and Guy entered the entertainment business by opening Kensington Video, which started with only two-hundred films; and

WHEREAS, next March will be the 25th anniversary of the Kensington Video, which has become a regional destination that attracts customers from the entire county; and

WHEREAS, Kensington Video and Winnie Hanford were accurately described in the January 19, 2008 Union Tribute article as "an icon run by an icon;" NOW, THEREFORE,

(R-2009-275)

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby commend Winnie Hanford for the contributions she has made to the City of San Diego's Kensington community.

BE IT FURTHER RESOLVED, that September 17, 2008, be and is hereby proclaimed to be, "WINNIE HANFORD DAY" in the City of San Diego.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By Pat Zaharopoulos
Pat Zaharopoulos
Deputy City Attorney

SBS:PZ:jdf:pev
09/23/08
Or.Dept:Council-Atkins
R-2009-275

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of OCT 14 2008.

ELIZABETH S. MALAND
City Clerk

By [Signature]
Deputy City Clerk

Approved: 10-27-08
(date)

[Signature]
JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor

27th St. Cl. B.
111 Old Harbor
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