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(R-2009-440)

RESOLUTION NUMBER R- 304270

DATE OF FINAL PASSAGE OCT 27 2008

WHEREAS, born from the desire to transform the Bird Rock [BR] neighborhood into a safer more pedestrian-friendly place to live and do business, BR community leaders came together in an unprecedented collaboration to help make this become a reality; and

WHEREAS, the BR community leaders represent how the community of BR, as a whole, can work towards finding a solution that everyone can be proud of; and

WHEREAS, in 2004, the BR community broke ground to dramatically change the character and safety of their neighborhood by implementing traffic roundabouts, flashing pedestrian crosswalks, and landscaped medians which resulted in an excellent makeover of the BR neighborhood; and

WHEREAS, this transformation has gained national attention for the overwhelmingly positive impact it has had on the community it serves and has been named "Catalyst Project of the Year" by the Urban Land Institute and has also received the "Planning Excellence for Grassroots Initiative" award of the American Planning Association and the "2008 Transportation Project of the Year" award of the American Public Works Association; and

WHEREAS, seeing the success brought about by the redevelopment, other municipalities in the region have used the BR Project as an example to proceed with similar installations in their communities in order to preserve walkability and neighborhood safety; NOW,

THEREFORE,

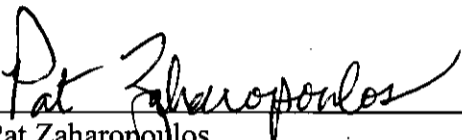
BE IT RESOLVED, by the Council of the City of San Diego, that this council, for and on behalf of the citizens of San Diego, does hereby commend the BR community leaders and

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citizens, for their contributions, ideas and commitment to foster and maintain a solid neighborhood identity and promote sustainable development.

BE IT FURTHER RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the citizens of San Diego, hereby proclaims October 21, 2008, as **"BIRD ROCK LEADERS DAY"** in the City of San Diego.

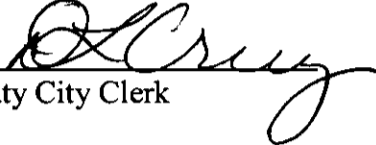
APPROVED: MICHAEL J. AGUIRRE, City Attorney

By 
Pat Zaharopoulos
Deputy City Attorney

PZ:cw
10/07/08
Or.Dept: Council President-Peters
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I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of OCT 21 2008.

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: 10-27-08
(date)


JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor