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RESOLUTION NUMBER R- 304606

DATE OF FINAL PASSAGE FEB 05 2009

WHEREAS, Betsy McCullough grew up in Quincy Massachusetts, where she became an ardent follower of the Boston Celtics and Red Sox, a passion now equaled by her love of the San Diego Chargers; and

WHEREAS, Ms. McCullough joined the City Planning Department as an intern in 1975 and since then has had the pleasure of working for eight Planning Directors. She took a break in service from the Department in 1984 to become consultant to the City Council's Transportation and Land Use Committee, and thereafter held a number of upper management positions with the Department, including serving a brief term as Interim Planning Director in 2007; and

WHEREAS, Ms. McCullough was instrumental in creating Council Policy 600-24, entitled Standard Operating Procedures and Responsibilities of Recognized Community Planning Groups, during a time when using the typewriter and snail mail were normal work procedures; and

WHEREAS, Ms. McCullough, as a direct result of the aforementioned whereas clause, has developed a training regimen designed to provide community planning groups with insight into Council Policy 600-24 for maximum effectiveness and liability protection, centered on events called Community Orientation Workshops, thereby coining the powerful brand name and logo image of "The COW" and spawning a plethora of COW regalia which includes banners, porcelain figures, magnets, and socks; and

WHEREAS, Ms. McCullough helped lead the four-year Zoning Code Update to amend over 1,000 pages of the City's Municipal Code, which won the League of California Cities 2001 Helen Putnam Award for excellence in city government; and

WHEREAS, Ms. McCullough, for many years, has led groups of planners on annual pilgrimages to state and national planning conferences, where she nurtured their professional growth and development while providing legendary anecdotal memories; and

WHEREAS, Ms. McCullough, for over 30 years, has mentored hundreds of future planners, including her future husband Jim, to go forth and do meaningful work to improve the quality of life in San Diego's neighborhoods and communities; and

WHEREAS, Ms. McCullough has been a champion for public participation and community-based planning groups; and

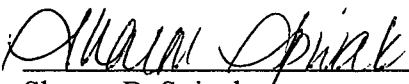
WHEREAS, Ms. McCullough's professional accomplishments have been recognized by her peers of the California Chapter of the American Planning Association, who presented her with the 2007 Distinguished Leadership Award; and

WHEREAS, the punctuality, professionalism, idealism, and dedication to the highest standards of planning, which Ms. McCullough generously expended in pursuing quality planning in and for the City of San Diego, is recognized, applauded, cheered, admired, commended, praised, and enormously appreciated by a grateful City Council and the citizens of the City of San Diego; and

WHEREAS, throughout her career Ms. McCullough has provided the highest quality support, advice, and recommendations to Mayors, Councilmembers, City Managers and Planning Directors too numerous to count; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does herewith afford Ms. McCullough absolute freedom with all privileges to pursue other endeavors and to engage herself in the pursuit of happiness and other sundry pleasures of life and does hereby proclaim January 27, 2009, to be **“BETSY MCCULLOUGH DAY”** in recognition of her tremendous contributions to the City of San Diego Planning Department for the last 34 years.

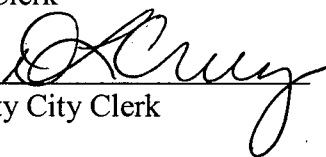
APPROVED: JAN I. GOLDSMITH, City Attorney

By 
Sharon B. Spivak
Deputy City Attorney

SBS:als
01/13/09
Or.Dept:Council-Hueso
R-2009-779

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of JAN 27 2009.

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: 2.5.09
(date)


JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor