RESOLUTION NUMBER R- **304776**

DATE OF FINAL PASSAGE **APR 08 2009**

WHEREAS, Picnic People, founded in 1984, has a mission to produce and provide outstanding catering and special events to the people of San Diego while offering professional and financial growth for its staff; and

WHEREAS, Picnic People has been a leader in San Diego in providing event planning for corporate, military, institutional, and social picnics, and a major regional special event coordinator serving the social, military, institutional and corporate markets; and

WHEREAS, Picnic People has been a positive entity to the San Diego economy by employing over 100 full-time and up to 600 seasonal workers; and

WHEREAS, Picnic People continues to foster creative alliances and collaborations within the public and private sectors to ensure a high caliber of service and quality; and

WHEREAS, Picnic People has made it a priority to support and underwrite community and charitable events and is committed to the betterment of San Diego; and

WHEREAS, Picnic People's president, Lisa Richards, has been the recipient of multiple San Diego Magazine awards for "Best Caterer," the Gold Medallion Award for Best Caterer, and Picnic People has been named "One of the 100 Fastest Growing Privately Held Companies in San Diego;" NOW THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize Picnic People for its commitment to economic growth and community service.

BE IT FURTHER RESOLVED, that March 25, 2009, be and is hereby proclaimed to be,

"PICNIC PEOPLE DAY" in the City of San Diego.

APPROVED: JAN I. GOLDSMITH, City Attorney

By _Sharon Spivak_
       Sharon B. Spivak
       Deputy City Attorney

SBS:amt
03/11/2009
Or.Dept:Council- DeMaio
R-2009-930

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of ~~MAR 3 0 2009~~.

                                                    ELIZABETH S. MALAND
                                                    City Clerk

                                                    By_Sara Richardson_
                                                    Deputy City Clerk

Approved: **4·8·09**
              (date)   _____
                                                    JERRY SANDERS, Mayor

Vetoed: _____
              (date)   _____
                                                    JERRY SANDERS, Mayor

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