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RESOLUTION NUMBER R- 304882

DATE OF FINAL PASSAGE MAY 20 2009

WHEREAS, the visitor industry supports the vital interests of San Diego by contributing to our employment, economic prosperity, and quality of life; and

WHEREAS, tourism is San Diego's third-largest industry in terms of revenues generated and people employed; and

WHEREAS, 31.1 million visitors to the greater San Diego region contributed \$7.9 billion in direct visitor spending to the local economy in 2008; and

WHEREAS, those visitors provided jobs for approximately 164,000 individuals throughout the greater San Diego region in fields directly related to the hospitality industry, including lodging, food service, attractions and transportation; and

WHEREAS, the hospitality industry will continue to contribute to San Diego's economic prosperity and success; and

WHEREAS, given these laudable contributions to the economic, social and cultural well being of the citizens of San Diego, it is fitting that we recognize the importance of the visitor industry to San Diego; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize the importance of the visitor industry to San Diego's economy and quality of life.

BE IT FURTHER RESOLVED, that the week of May 11, 2009 is hereby proclaimed to be "NATIONAL TRAVEL & TOURISM WEEK" in San Diego in recognition of the importance of the visitor industry to San Diego's economy and quality of life.

APPROVED: JAN I. GOLDSMITH, City Attorney

By Sharon B. Spivak
Sharon B. Spivak
Deputy City Attorney

SBS:amt
04/27/09
Or.Dept:Council-DeMaio
R-2009-1105

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of MAY 12 2009.

ELIZABETH S. MALAND
City Clerk

By [Signature]
Deputy City Clerk

Approved: 5-20-09
(date)

[Signature]
JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor