RESOLUTION NUMBER R-_304995____

DATE OF FINAL PASSAGE JUN 29 2009

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO APPROVING THE FY 2010 REPORT OF ACTIVITIES FOR THE TOURISM MARKETING DISTRICT.

WHEREAS, on May 22, 2007, the Council of the City of San Diego [City Council] adopted the Tourism Marketing District [TMD] Procedural Ordinance, Ordinance O-19622 which amended Chapter 6, Article 1 of the San Diego Municipal Code by adding Division 25, effective June 29, 2007; and

WHEREAS, on October 15, 2007, City Council adopted Resolution R-303077, which approved the TMD Management Plan; and

WHEREAS, on December 3, 2007, City Council adopted Resolution R-303226 which:

1) established the TMD, effective January 1, 2008; 2) authorized the levying of assessments for a period of five years; and 3) authorized the Mayor to execute a five-year operating agreement with the San Diego Tourism Promotion Corporation [SDTPC] for operation and management of the Tourism Marketing District; and

WHEREAS, pursuant to San Diego Municipal Code section 61.2523, SDTPC has prepared a prospective report of activities for FY 2010, describing the activities to be performed in FY 2010 and the associated costs to be paid for by the assessments levied against business within the TMD, on file in the Office of the City Clerk as Document No. RR- 304995 [Report of Activities];

WHEREAS, the Report of Activities conforms to the above-referenced authorities and has been duly considered by this Council; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the City Council hereby approves the Report of Activities for FY 2010, on file in the Office of the City Clerk as Document No. RR- 304955.

APPROVED: JAN I. GOLDSMITH, City Attorney

By

Adam R. Wander Deputy City Attorney

ARW:pev 05/03/09 Or.Dept:CP&CI R-2009-1133 MMS #8948

ELIZAB**F**TH S. MALAND

City Glerk

Deputy City Clerk

Approved: 6.29-09

(date)

JERRY SANDERS, Mayor

Vetoed:

(date)

JERRY SANDERS, Mayor