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7/7

RESOLUTION NUMBER R- 305041

DATE OF FINAL PASSAGE JUL 21 2009

WHEREAS, Ples Felix began his career with the City of San Diego's Economic Development Division, formerly a division of the Property Department in 1988; and

WHEREAS, Ples Felix is retiring as manager of the San Diego Regional Enterprise Zone and the Federal Renewal Community; and

WHEREAS, Ples Felix was hired by the City of San Diego as the Enterprise Zone Manager for the City's first State Enterprise Zone Program, the Southeast/Barrio Logan Enterprise Zone, and later also worked diligently on the applications for the City's second Enterprise Zone, the San Ysidro/Otay Mesa Enterprise Zone, and again in 2006 for the San Diego Regional Enterprise Zone, a multi-jurisdiction zone; and

WHEREAS, Ples Felix was the City's Project Manager for the Federal Renewal Communities designated in 2002, in which \$49.5 million was invested in rehabilitation and new construction projects in various low/moderate income neighborhoods, creating more than 600 jobs. These projects included the Gaslamp Borders Books and Music Store, the Euclid Medical Center, the Pepitone Building, the Krakatoa Coffee House in Golden Hill, the Sofia Hotel, and the Ivy Hotel; and

WHEREAS, Ples Felix also worked several years for the Redevelopment Agency and was instrumental in the adoption of the City Heights and North Park Redevelopment Plans as well as the implementation of the North Park Redevelopment Plan; and

WHEREAS, Ples Felix also worked for the Property Department (now Real Estate Assets), the former Office of the City Manager, the former Economic Development & Community Services Department, the former Community and Economic Development

Department, City Planning & Community Investment Department, and the Office of the Mayor/Economic Growth Services, all while still working as a Community Development Specialist; and

WHEREAS, Ples Felix began his career as a Community Development/Redevelopment professional working in Brooklyn, Harlem and the City of New York from 1977 through 1981, and from 1982 through 1987 he managed an Alcoholism Reception Center (LARC) in Phoenix, Arizona; and

WHEREAS, in addition to his work with the City, Ples Felix is the Vice President and Executive Board Member of the Tariq Khamisa Foundation (TKF); and

WHEREAS, Ples Felix helped establish TFK in 1996 in an effort to break the escalating cycle of youth violence by turning a tragedy into a positive force for change, by creating a powerful school-based prevention program that teaches youth about the devastation of violence and the life-long consequences of their choices; and

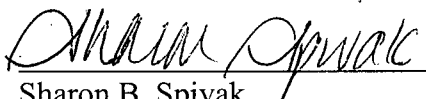
WHEREAS, Ples Felix is dedicated to our nation's youth, working with TFK to inspire non-violent choices and "plant seeds of hope" for their future; and

WHEREAS, Ples Felix has been the recipient of numerous local and national awards for his tireless dedication and work in ending youth violence, including the San Diego Mediation Center's "Peacemaker Award"; the National Award from Marian Wright Edelman, founder of the Children's Defense Fund; the U.S. Department of Justice, National Crime Victims' "Special Community Service Award" (presented by Attorney General Janet Reno and Vice-President Al Gore); the Hero of Forgiveness and Reconciliation Award; the California Youth Authority's Victim Service Award ; the Teen Spirit Award; the Coalition for Mutual Respect; and the Union Bank and KPBS 2009 Black History Month Local Hero Awards for Community Activism; and

WHEREAS, Ples Felix has dedicated his career with the City of San Diego and the TKF Foundation to improving the quality of life for those less fortunate and mentoring the region's future leaders, and for this has been referred to as "The Man" and "The Legend" by those he mentors and works with; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby proclaim July 7, 2009 to be "PLES FELIX DAY" in recognition of his tremendous contributions to the City of San Diego for the last 21 years.

APPROVED: JAN I. GOLDSMITH, City Attorney

By   
Sharon B. Spivak  
Deputy City Attorney

SBS:lkj  
06/30/09  
Or.Dept:Council-Hueso  
R-2009-1358

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of JUL 7 2009

ELIZABETH S. MALAND  
City Clerk

By   
Deputy City Clerk

Approved: 7-21-09  
(date)

  
JERRY SANDERS, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
JERRY SANDERS, Mayor