

RESOLUTION NUMBER R- 305289

DATE OF FINAL PASSAGE OCT 14 2009

WHEREAS, Floresta is a San Diego-based environmental organization that has planted over four million trees worldwide over the past 25 years; and

WHEREAS, Floresta's work assists in stopping deforestation by teaching sustainable farming techniques to help rural farmers increase their crop yields so their families are well-fed; and

WHEREAS, Floresta provides micro loans to men and women to start small businesses to provide extra income to pay for food, shelter, and schooling; and

WHEREAS, Floresta encourages community development so men and women are empowered to work together to make healthy decisions to improve their quality of life; and

WHEREAS, with the right tools, technology, and coaching, Floresta has shown that starving rural farmers have the skills and the initiative to not only improve their farms and start businesses, but to restore the land on which they depend; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, in recognition of Floresta's ongoing efforts worldwide in helping the less fortunate among us and protecting the Earth, while bringing empowerment and hope to thousands, does hereby declare October 10, 2009, to be "FLORESTA DAY" in the City of San Diego.

APPROVED: JAN I. GOLDSMITH, City Attorney

By Sharon B. Spivak
Sharon B. Spivak
Deputy City Attorney

SBS:lkj
09/10/09
Or.Dept:Council-Lightner
R-2010-159

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of OCT 6 2009.

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: 10-14-09
(date)


JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor