R-2010-249) (31) AGENDA 10/27

RESOLUTION NUMBER R- 305350

DATE OF FINAL PASSAGE NOV 12 2009

WHEREAS, The Pomerado Newspaper Group was first established in 1955 with the publication of the Poway News Chieftain; and

WHEREAS, The Pomerado Newspaper Group publishes the Poway News Chieftain, the Rancho Bernardo News Journal, and Rancho Magazine. It also owns and operates www.MyLocalNews.com; and

WHEREAS, The Pomerado Newspaper Group reach over 30,000 households per week through the weekly publication of the Rancho Bernardo News Journal and the Poway News Chieftain; and

WHEREAS, The Pomerado Newspaper Group has won numerous awards for excellence in journalism, including recognitions from the California Newspaper Publishers Association, the San Diego Press Club, and the San Diego Chapter of the Society of Professional Journalists; and

WHEREAS, with their continued devotion, journalistic integrity, and connection to the local community, The Pomerado Newspaper Group has become an institution in North County; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize The Pomerado Newspaper Group for its excellence in journalism.

BE IT FURTHER RESOLVED, that October 27, 2009, is hereby proclaimed to be

"THE POMERADO NEWSPAPER GROUP DAY" in the City of San Diego.

APPROVED: JAN I. GOLDSMITH, City Attorney

By

Paul F. Prather

Deputy City Attorney

PFP:lkj 10/12/09 Or.Dept:Council-DeMaio R-2010-249

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of $\underline{007272009}$

ELIZABETH S. MALAND

City Clerk

Deputy City Clerk

Approved: 11.12.09

(date)

ERRY SANDERS, Mayor

Vetoed:

(date)

JERRY SANDERS, Mayor