-2010-313) 11/10 AGENDA 11/10

PATE OF FINAL PASSAGE NOV 19 2009

WHEREAS, the La Jolla Shores Merchants Association will host its second annual Fall Fest on Avenida de la Playa on October 25, 2009; and

WHEREAS, Fall Fest delivers an afternoon of fun, good food, and live bands to the La Jolla Shores neighborhood; and

WHEREAS, celebrated restaurants such as Barbarella's, Osteria Romantica, and Papalulu's will offer samples of their menus to Fall Fest visitors and the shops, boutiques, and other businesses along Avenida de la Playa will provide free gifts; and

WHEREAS, children and adults alike will be entertained by musical entertainment provided by Hullaballoo and the Blonde Brothers Band, a jumper, face painting, a Halloween costume contest, and a raffle; and

WHEREAS, events like Fall Fest promote the businesses and restaurants that serve and bring vitality to the surrounding neighborhood and provide a sense of neighborhood pride and community; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby proclaim October 25, 2009, to be "FALL FEST ON AVENIDA DE LA PLAYA DAY" in the City of San Diego.

APPROVED: JAN I. GOLDSMITH, City Attorney

Sharon B. Spivak

Deputy City Attorney

SBS:lkj 10/26/09 Or Dent:Co

Or.Dept:Council-Lightner

R-2010-313

JERRY SANDERS, Mayor JERRY SANDERS, Mayor

I hereby certify that the foregoing Resolution was passed by the Council of the City of

San Diego, at this meeting of NOV 1 0 2009

(date)