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(R-2010-352) 201
STRT-L 34 11/16

RESOLUTION NUMBER R- 305412

DATE OF FINAL PASSAGE NOV 24 2009

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO DECLARING THE COUNCIL'S INTENTION TO LEVY AND COLLECT ANNUAL ASSESSMENTS FROM BUSINESSES WITHIN THE MISSION HILLS BUSINESS IMPROVEMENT DISTRICT AND THE OLD TOWN BUSINESS IMPROVEMENT DISTRICT FOR FISCAL YEAR 2010 AND NOTICING THE PUBLIC HEARING.

WHEREAS, the City Council, in accordance with the Parking and Business Improvement Area Law of 1989 (California Streets and Highways Code sections 36500, et seq.), wishes to continue the promotional activities of the Mission Hills Business Improvement District and the Old Town Business Improvement District in the City of San Diego; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. That the intention of the City Council to levy and collect an assessment from businesses within the Mission Hills Business Improvement District and the Old Town Business Improvement District in the City of San Diego for the period of July 1, 2009 through June 30, 2010 is hereby declared.

2. That the Districts to be assessed and their respective locations are as follows:

Mission Hills - generally from 818 to 1112 Fort Stockton Drive, including all adjacent side-streets from Stephens Street to Albatross Street; 228 to 1794 Washington Street; the 300 to the 1025 block of University Avenue; 328 to 1753 West Lewis Street; and 3033 to 3753 India Street.

Old Town - generally that area within the following boundaries: Interstate 5 to the north; Pacific Highway to the south; Washington Boulevard to the east; and Rosecrans Street to the west.

3. That the proposed improvements and activities authorized by the ordinance establishing each specified District (or by amendment to such ordinance), as well as any substantial changes and/or additions proposed to be made to those improvements and activities in Fiscal Year 2010, are as follows:

<u>District</u>	<u>Improvements and Activities Authorized by Ordinance</u>	<u>Substantial Changes and/or Additions to Improvements and Activities</u>
Mission Hills	Acquisition, construction, or maintenance of parking facilities; street decoration; promotion of public events; furnishing of music; promotion of business activities.	Website; newsletters; business mixers; business directories; special events including Meet Mission Hills Business Fair and MH Business Holiday Window Decorating Contest; banner program; and public improvements.
Old Town	Acquisition, construction or maintenance of parking facilities; street decoration; promotion of public events; furnishing of music; and promotion of business activities.	Website; advertising/promotion; business directory; business mixers; tourism promotion; special events, including Old Town Art Festival, Fiesta Cinco de Mayo, Fiesta Navidad, and Old Town Saturday Artisans Markets; banner program; information kiosks; and streetscaping.

4. That a full and detailed report describing each specified District, including the boundaries of proposed assessments to be levied upon the businesses as well as the improvements and activities to be undertaken within each specified District, from July 1, 2009, through June 30, 2010, is available for review at the Office of the City Clerk.

5. That notice is hereby given that on December 8, 2010 at 10:00 a.m., or as soon thereafter as it may be heard, in the Council Chambers of the City Administration Building, located at 202 "C" Street, 12th Floor, San Diego, California, is fixed as the time and place when and where any and all interested persons having a desire to be heard may appear and state their views, or submit such views in writing in compliance with California Streets and Highways Code Sections 36524 and 36525, for or against the continued establishment of each specified District, the extent of each specified District, the furnishing of specified types of improvements or activities within each specified District, or the levying of the proposed assessments within each specified District.

6. That the City Clerk is hereby directed to give notice of the aforementioned public hearing by publication, pursuant to California Streets and Highways Code section 36534(b).

APPROVED: JAN I. GOLDSMITH, City Attorney

By




Adam R. Wander
Deputy City Attorney

ARW:mm
11/03/09
Or.Dept:CP&CI
R-2010-352
MMS#10871

R- 305412

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of NOV 16 2009.

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: 11-24-09
(date)


JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor