

MEET

RESOLUTION NUMBER R- 305421

DATE OF FINAL PASSAGE NOV 24 2009

A RESOLUTION SUPPORTING THE CITY OF SAN DIEGO'S PROPOSAL TO SERVE AS A HOST CITY FOR THE 2018 OR 2022 FEDERATION INTERNATIONALE DE FOOTBALL ASSOCIATION "FIFA" WORLD CUP.

WHEREAS, the City of San Diego has served as the Host City to an extensive portfolio of international events including the: America's Cup and World's Cup of Sailing; FIFA World Cup; Major Leagues Baseball's All Star Game, World Series, and World's Baseball Classic; International Tennis Federation's FedCup; National Football League's Super Bowl; and the United States Golf Association's U.S. Open Championship Tournament; and

WHEREAS, the City of San Diego has within its jurisdiction facilities and their premises, access roads, thoroughfares and other areas which may be used for the purposes or organizing, financing, promoting, accommodating, staging, and conducting the FIFA World Cup; and

WHEREAS, the City of San Diego is one of twenty-seven cities in the United States being considered by the US Bid Committee, to serve as a Host City for the 2018 or 2022 FIFA World Cup; and

WHEREAS, the US Bid Committee will reduce the number of remaining cities from twenty-seven to eighteen by the end of 2009 to meet the bid requirements established by FIFA; and

WHEREAS, for San Diego to be considered as a finalist in the US Bid Book, FIFA requires the city to enter into a Host City Agreement and Stadium Agreement Cover (collectively "Agreements") with the US Bid Committee and FIFA; and

WHEREAS, the San Diego Sports Commission has offered to pay for bid pursuit costs that may occur over the next five years; and

WHEREAS, the City of San Diego will negotiate with the San Diego visitors industry to establish an agreement that provides full-cost recovery for City costs associated with the event and the Mayor shall return to the City Council for approval of the Agreement; and

WHEREAS, the Agreements identify the terms and conditions for being a Host City and ensure that all the necessary steps are in place for the successful staging of the FIFA World Cup; and

WHEREAS, the United States received an estimated \$4 billion in economic benefits from hosting the 1994 FIFA World Cup, and soccer fans bring significant additional revenue to local hotels, restaurants, retailers, and tax coffers; and

WHEREAS, San Diego has attracted large, enthusiastic crowds for professional soccer matches since 1994 when San Diego was a Host City for the 1994 FIFA World Cup; and

WHEREAS, the US Bid Committee anticipates a FIFA World Cup in the United States in 2018 or 2022 would expect to realize an economic impact in current dollars of \$350-\$500 million in each Host City with an overall national impact of \$6.4 billion; and

WHEREAS, hosting the FIFA World Cup will generate goodwill, enhance the worldwide renown and prestige of San Diego, create temporary jobs, and generate substantial beneficial economic and fiscal activity; NOW THEREFORE,

BE IT RESOLVED, that the City of San Diego welcomes the FIFA World Cup and its related events to its jurisdiction and to that end declares its full support of efforts to continue its pursuit to serve as a Host City for the 2018 or 2022 FIFA World Cup while promoting San Diego and the United States as an attractive host for the international event; and

BE IT FURTHER RESOLVED, the City Council authorizes the Mayor, or his designee, to sign the Host City Agreement, Stadium Agreement Cover and any future bid related agreements for the 2018 and 2022 FIFA World Cup of Soccer a copy of the four agreements are on file with the City Clerk as Document No. RR-305421; and

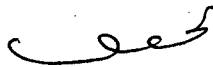
BE IT FURTHER RESOLVED, the City Council accepts the offer from the San Diego Sports Commission to pay for incremental bid pursuit costs that may occur over the next five years; and

BE IT FURTHER RESOLVED, should the United States be selected as a Host Nation and, thereafter, should San Diego be selected as a Host City, the Mayor shall enter into good faith negotiations with representatives of the San Diego visitor industry resulting in an Agreement that provides for full-cost recovery for City costs associated with the requirements of the Host City Agreement, Stadium Cover Agreement and any future agreements or requirements that may result in costs to the City of San Diego; and

BE IT FURTHER RESOLVED, upon completion of the good faith negotiations between the City of San Diego and representatives of the San Diego visitors industry to establish an agreement that provides for full-cost recovery for City costs associated with the event, the Mayor shall return to the City Council for approval of the agreement; and

BE IT FURTHER RESOLVED, should an Agreement not be reached, or should the City Council not support the Agreement or an amended version of the agreement, the Mayor is authorized to withdraw the City of San Diego's bid proposal to serve as a Host City for the 2018 or 2022 FIFA World Cup.

APPROVED: JAN I. GOLDSMITH, City Attorney

By 

Todd F. Bradley
Deputy City Attorney

TFB:jdf
11/02/2009
11/16/2009.REV.
Or.Dept:Special Events
R-2010-346

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of NOV 17 2009.

ELIZABETH S. MALAND
City Clerk

By 

Deputy City Clerk

Approved: 11-24-09
(date)



JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor