

RESOLUTION NUMBER R- 305547
DATE OF FINAL PASSAGE JAN 22 2010

A RESOLUTION APPROVING REVISIONS TO COUNCIL
POLICY 100-10, SMALL AND LOCAL BUSINESS
PREFERENCE FOR GOODS, SERVICES, AND CONSULTANT
CONTRACTS.

WHEREAS, the City of San Diego expends millions of dollars annually in the procurement of goods, services, and consultants to meet the requirements of the various City departments; and

WHEREAS, historically, there has been a lack of diversity among City contracts; in particular, small and emerging local businesses have faced challenges competing against established businesses with greater resources and access to capital; and

WHEREAS, the City desires to provide contracting opportunities to a broader cross-section of the community in order to enhance diversity and increase competition; and

WHEREAS, the City has a compelling interest in ensuring that it is neither an active nor passive participant in marketplace discrimination, and in stimulating the local economy by providing opportunities for small and local businesses to grow, succeed and create jobs for the citizens of San Diego; and

WHEREAS, the City Council has heard testimony from City staff and the community, considered statistical evidence, and reviewed programs in neighboring jurisdictions in an effort to identify a program best-suited to achieve these goals; and

WHEREAS, based on this evidence, the City Council declares that a small and local business preference program would provide an effective, race and gender-neutral tool for

achieving the City's goals of enhancing diversity in City contracts, ensuring open and fair competition, and promoting a robust local economy; NOW, THEREFORE,

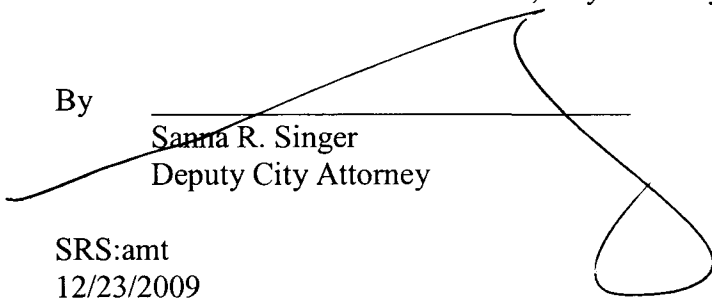
BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. Council Policy No. 100-10, entitled "Local Vendor Preference," is hereby re-titled as "Small and Local Business Preference for Goods, Services, and Consultant Contracts" and amended as set forth in the Council Policy on file in the office of the City Clerk as Document No. RR- **305547**.

2. The City Clerk is instructed to delete existing Council Policy 100-10, and add the amended Council Policy 100-10 to the Council Policy Manual as set forth above.

APPROVED: JAN I. GOLDSMITH, City Attorney

By



Sanna R. Singer
Deputy City Attorney

SRS:amt
12/23/2009
Or.Dept:ADMIN.
R-2010-400

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of JAN 11 2010.

ELIZABETH S. MALAND
City Clerk

By Mary Zimmaya
Deputy City Clerk

Approved: 1-22-10
(date)

JSL
JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor