

106 (A)

(R-2010-759)
COR.COPY

RESOLUTION NUMBER R- 305799

DATE OF FINAL PASSAGE MAY 06 2010

A RESOLUTION OF THE COUNCIL OF THE CITY OF
SAN DIEGO APPOINTING THE FISCAL YEAR 2011
ADVISORY BOARDS FOR THE BUSINESS IMPROVEMENT
DISTRICTS.

WHEREAS, the City Council, in accordance with the Parking and Business Improvement Area Law of 1989 (California Streets and Highways Code sections 36500, et seq.), the Parking and Business Improvement Area Law of 1965 (California Streets and Highways Code sections 36000 et seq.), and City Council Policy 900-07 ("Business Improvement Districts"), wishes to continue the promotional activities of specified Business Improvement Districts in the City of San Diego; and

WHEREAS, California Streets & Highways Code section 36530 and Council Policy 900-07 require the City Council to appoint an advisory board for the Business Improvement Districts to, among other things, provide recommendations to the City on the expenditure of assessment revenues; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. That, pursuant to California Streets & Highways Code section 36530 and Council Policy 900-07, the boards of the following organizations are hereby appointed as the Fiscal Year 2011 Business Improvement District advisory boards for the respective Business Improvement Districts:

Organization

Adams Avenue Business

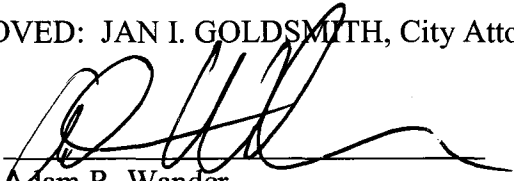
Business Improvement District

Adams Avenue

Association, Inc.	
City Heights Business Association	City Heights
College Area Economic Development Corporation	College Area
Downtown San Diego Partnership, Inc.	Downtown
East Village Association, Inc.	East Village
El Cajon Boulevard Business Improvement Association	El Cajon Gateway
El Cajon Boulevard Business Improvement Association	El Cajon Central
Gaslamp Quarter Association, Inc.	Gaslamp
Hillcrest Business Improvement Association, Inc.	Hillcrest
Little Italy Association	Little Italy
Mission Hills Business Improvement District	Mission Hills
North Park Organization of Businesses, Inc.	North Park
Ocean Beach Merchant's Association, Inc.	Ocean Beach
Old Town San Diego Chamber of Commerce	Old Town
The Pacific Beach Community Development Corporation dba Discover Pacific Beach	Pacific Beach
San Ysidro Improvement Corporation	San Ysidro

2. That, pursuant to California Streets & Highways Code section 36530, the following individuals are hereby appointed as the Fiscal Year 2011 La Jolla Business Improvement District Advisory Board: Rick Wildman, Jennifer Clark, Glen Rasmussen, and Daisy Fitzgerald.

APPROVED: JAN I. GOLDSMITH, City Attorney

By 
Adam R. Wander
Deputy City Attorney

ARW: js
4/15/10
4/23/10 COR.COPY
Or.Dept:CP&CI
R-2010-759
MMS#12004

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of APR 27 2010.

ELIZABETH S. MALAND
City Clerk

By 
Deputy City Clerk

Approved: 5.6.10
(date)


JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor